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American Bulb Company

WHOLESALE PRICE LIST • JUNE TO SEPTEMBER 1948

CHICAGO 7 • NEW YORK 1

1335 West Randolph St.

Haymarket 6774-6775

31 West 27th Street

Murray Hill 4-7256-7257

EVELEENS

Cyclamen Seed

We are pleased to distribute in America Eveleens world-famous Cyclamen Seed, winner of nineteen medals and awards for top excellence throughout Europe. This strain meets A. B. C.'s requirements of "Supreme Quality."



800 CYCLAMEN PLANTS AT AMSTERDAM SHOW

This splendid group of Cyclamens, exhibited by Wed. P. Eveleens & Zonen of Aalsmeer, Holland, at the Amsterdam Spring Show last March, averaged 100 blooms per plant, with a maximum of 130 blooms to each plant.



Winner of
19 Awards

EVELEENS CYCLAMEN SEED

	100	1000		100	1000		100	1000
Pure White	\$1.75	\$16.00	Medium Red-Salmon	\$2.30	\$21.00	Sylphide. Soft lilac.....	\$2.20	\$18.00
White with Carmine Eye.....	1.75	16.00	Dark Red-Salmon	2.30	21.00	Mixed	1.65	15.00
Light Red	1.75	16.00	Vuurbaak. Brilliant salmon-scarlet	2.30	21.00			
Dark Red	1.75	16.00	Carmine Salmoneum. Fiery salmon	2.30	21.00			
Salmoneum Oculatum. Pale pink with carmine eye.....	2.00	18.00	Rococo Grandiflora. Bright mix- ture	2.20	18.00			
Roseum. Lilac pink.....	2.20	18.00						
Cattleya. Lilac.....	1.75	16.00						
Light Red-Salmon	2.30	21.00						

SPECIAL QUANTITY DISCOUNTS

On EVELEENS seed only we can offer the following SPECIAL DISCOUNTS: Less 5% on orders for 10,000 to 25,000 seeds; less 10% on over 25,000 seeds.

OTHER "SUPREME QUALITY" IMPORTED STRAINS

	Per 100	Per 1000		Per 100	Per 1000
Baardse's Wonder. Salmon with white border.....	SOLD	OUT	Salmon Light (Rose of Zehlendorf).....	2.10	18.00
Bonfire. Bright salmon-scarlet.....	\$2.25	\$20.00	Striped Varieties. Mixed.....	2.25
Bright Red	1.75	16.00	Sunrise (Morning Red). Dark eye on light salmon.....	2.25	20.00
Dark Blood Red.....	1.75	16.00	White with Carmine Eye.....	1.75	16.00
Daybreak. Light salmon-rose.....	2.20	18.00	White Victoria. Tipped red with fringed border.....	2.25	20.00
Lavendar	1.75	16.00	Mixed	1.65	15.00
Mozart. Deep pink	2.25	20.00			
Orange Beauty. Orange-vermillion.....	2.30	21.00			
Pink Pearl. Salmon-pink.....	2.30	21.00			
Pure Rose (Rose of Aalsmeer).....	1.75	16.00			
Pure White	1.75	16.00			
Rose of Marienthal Improved. Soft rose with carmine eye	1.75	16.00			
Ruffled. Mixed	2.25	20.00			
Saffron Red	2.10	18.00			
Salmon Scarlet (America Improved).....	2.30	21.00			
Salmon Rose, Improved.....	2.25	20.00			
Salmon Dark (Glory of Wandsbek or the Perle of Zehlen- dorf)	2.10	18.00			

Vogt's New Double-Flowered American Grown Cyclamen

Admiration. Salmon-rose with shaded eye.

Cerise Brilliant (New). Rich cerise-red.

Prosperity. Flaming rich rose; distinct clear color.

Rosea. Soft rose with coral cast.

Mixture of Vogt's Strain:

Prices of above varieties of Vogt's Strain:

100 seeds.....	\$3.50	500 seeds.....	\$13.00
250 seeds.....	7.00	1,000 seeds.....	25.00

250 of a Variety at 1,000 Rate. The above prices on Cyclamen are net.

**FOR GREENHOUSE FORCING
PRODUCED BY SPECIALISTS**

Snapdragon Seed

★ A condensed list of "Supreme Quality" varieties is offered this season —varieties you can grow with confidence and greater profit.

SELECT LIST COMMERCIAL VARIETIES

Afterglow

Beautiful deep golden-bronze; very popular. Clean habit of growth. Tr. Pkt. \$1.00

Better Times

(Windmiller) — Bright rose-pink. Similar American Beauty rose. Hybrid variety. Tr. Pkt. \$2.00

Cheviot Maid Reselected

A deep rose-pink of uniform habit of growth. Tr. Pkt. \$1.00

Christmas Cheer

Light rose-pink for early flowering. ½ Tr. Pkt. \$1.75 Tr. Pkt. \$3.00

Ethel

Bright yellow flowers on dark side. Very popular. Tr. Pkt. \$1.50

Glorious

Attractive reddish copper, yellow lip. Flowers closely set. Tr. Pkt. \$1.00

Hodaly's Ideal Improved

Blend of carmine-rose, orange tipped lemon-yellow. White throat. Tr. Pkt. \$1.50

Lavender Rose

Large flowers; stems medium-tall. Fine for Spring. Tr. Pkt. \$2.00

Lucky Strike

Still grown by many growers for white, especially in Spring. Tr. Pkt. \$1.50

Marie Louise

(Raasch) Light pink with touch of yellow. Good growth stems. Tr. Pkt. \$2.00

Maryland Pink

(Winkler) — Pleasing, light pastel pink. Early. All orders subject to crop. ½ Tr. Pkt. \$1.75 Tr. Pkt. \$3.00

Peggy Schumann

Medium deep pink, early winter bloomer. Tr. Pkt. \$2.00

Rose Queen

A real deep rose; very fine for forcing. Tr. Pkt. \$1.00

Schumann's Lavender

Without a doubt the leading snap in this color. Tr. Pkt. \$2.00

**NOTE: PROTECT YOUR INTERESTS
BY INSISTING ON IMPROVED
WHITE AND YELLOW WONDER
BEING SUPPLIED IN BEZDEK'S
ORIGINAL PACKETS.**

Shisler's Red

One of the best wine reds offered in recent years. True to color. Tr. Pkt. \$2.00

St. Louis Pink

(Rowe) — An exceptional light pink. Fine long spikes; good producer. Tr. Pkt. \$1.50

Velvet Beauty

A supreme scarlet-crimson of velvety texture. Repeated tests have shown this to be an excellent strain. Tr. Pkt. \$1.00

White Wonder Improved

(Bezdek) — Unquestionably the finest early white. Pure white with special effort at stem improvement. Flowers late December, early January. Tr. Pkt. \$1.50

Windmiller's Lilac

Early orchid of top-quality. Good producer. Tr. Pkt. \$1.50

Westover's Fringed White

Fairly strong growing white with creamy lip. Tr. Pkt. \$1.00

Yellow Wonder, Improved

(Bezdek) — Deep yellow; very early and good producer. Tr. Pkt. \$1.50

NOVELTIES

MARGARET

(Yoder) — Clean growing ivory-white. Length of spike very good. Tr. Pkt. \$2.00

JUNGLEWOOD YELLOW

Gold Medal Award 1946,
New York Florist Club.

Rich, brilliant yellow. Medium early. Long stems free of side breaks. Selected for uniform type and growth. "The origination of the year." Tr. Pkt. \$2.00

LADY DOROTHY

Glowing reddish bronze. Silver Medal winner, New York Florist Club. Good winter bloomer. Tr. Pkt. \$3.00

JUNGLEWOOD WHITE

• Dazzling White • Deep Green Foliage • Long Whip-like Stem • Absence of Side Growth • Shatter-Proof Quality.

Developed by Junglewood Greenhouses. Hits peak production in mid-winter and spring. Tr. Pkt. \$2.00

CAROL-JEAN

(Dornacher)

Shade lighter than Ethel. No grassy growth. An excellent variety. Tr. Pkt. \$2.00

DORCAS JANE

Brilliant rose-pink hybrid. Well received. ½ Tr. Pkt. (1000 seeds) \$1.50

Tr. Pkt. (2000 seeds) .. 2.50

MARY ELLEN

(Yoder) — Popular light clear pink. One of the finest hybrids. Not to be confused with the open-pollinated and inferior No. 33. Tr. Pkt. \$2.00

MISCELLANEOUS VARIETIES

Tr. Pkt.

BERTHA BAUR.	Good lavender.....	1.50	MISS WOOSTER.	Light golden bronze.....	\$1.00
CEYLON COURT DARK.	Yellow.....	1.00	NEW CINCINNATI.	Light rose.....	1.00
COATES YELLOW PERFECTION.	Spring flowering	1.00	SALMON GOLD	2.00	
CRIMSON QUEEN		2.00	SCHAFFROTH'S PINK.	Non-shattering bright	
GILBERT'S BRONZE BEAUTY.....		1.50	rose-pink	2.00	
GILBERT'S PINK SUPREME.....		1.50	SCHROCK'S ORCHID.	True color.....	1.00
JERSEY MAID.	True medium pink color with lighter throat.....	2.00	SUNLIGHT.	A selection of Suntan.....	1.00
KLONDIKE SUPREME.	Deep yellow.....	1.00	SUN TAN.	Early rosy-bronze.....	1.00
KOESTER'S WHITE.	Ruffled white.....	1.50	WINDMILLER'S APPLEBLOSSOM.	Best in Feb... 1.00	
LA FRANCE.	Soft pink.....	1.50	YELLOW DELIGHT	2.00	
MAIDEN'S BLUSH.	Pink suffusion over white.....	1.50	YELLOW PEGGY SCHUMANN.	Habit similar Pink Peggy	2.00
MARION WHITE.	White.....	1.50	MIXED.	Assorted colors.....	.75

A. B. C. Begonias

SELECT FIBROUS ROOTED TYPES

A. B. C. MASTERPIECE

A lovely clear rose-pink Begonia, and the most outstanding in this color class. The large size blooms are produced so abundantly that the foliage is really overshadowed. For pot plants as well as for bedding, you have something if you have this exceptional Begonia.

Tr. Pkt.....	\$1.00	1/64 oz.....	\$2.50	1/32 oz.....	\$4.25
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KING OF THE REDS

One of our most popular varieties. Its glowing, bright red flowers borne on compact plants makes it outstanding. Can be used in pots or for bedding.

Tr. Pkt.....	\$1.00	1/64 oz.....	\$2.50	1/32 oz.....	\$4.50
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ISLE DE FRANCE

Our best selling white. Large white flowers are produced on compact plants of medium height. Foliage light green.

Tr. Pkt.....	\$1.00	1/64 oz.....	\$1.00	1/64 oz.....	\$2.10
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Begonia "A. B. C. Masterpiece"

GRACILIS

Adeline. Dwarf habit of growth. Flowers a bright pink; pleasing in appearance against the green foliage.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.50

Bois de Vaux Rose. Heavy blooming vivid rose; metallic green foliage with small red border. Compact and upright.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.25

Carmen. Bright pink flowers with richly contrasting bronze foliage.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.50

Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.50

Luminosa. Deep scarlet with reddish-brown foliage. One of best sellers.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.50

Luminosa Compacta. Small dark brown foliage is hidden by the mass of medium-size bright scarlet blossoms.

Tr. Pkt..... \$1.00 1/64 oz..... \$3.00

Prima Donna. Limpid rose shading to carmine. Very excellent variety.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.00

Radio. Fine carmine scarlet.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.00

Rotenrot. Red, very prolific and abundance of flowers. Newest imported red variety. Tr. Pkt..... \$1.50

Tausendschoen. Well known pink. Tr. Pkt..... \$1.50

White Pearl. White, light green foliage.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.00

Winter Romance. Carmine Rose. Green leaf. Tr. Pkt..... \$1.00

SEMPERFLORENS

Albert Martin. Bright carmine. Tr. Pkt..... \$1.00 1/64 oz..... \$1.75

Christmas Cheer. Extra large flowered crimson-scarlet.

Tr. Pkt..... \$1.00 1/64 oz..... \$1.75 1/32 oz..... \$3.25

Christmas Pink. This variety is of same habit as Christmas Cheer.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.00

Coral Prize. Beautiful coral-pink.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.00 1/32 oz..... \$3.50

Darling. Compact growth, with large, light rose-colored flowers.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.50 1/32 oz..... \$4.50

Elegant (New). White attractively edged crimson, clear green

foliage. Tr. Pkt..... \$1.00 1/64 oz..... \$2.00 1/32 oz..... \$4.00

G. Knaake. Extra large flowered bright carmine. Foliage light green.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.50

Lightening. Carmine Scarlet. Tr. Pkt..... \$1.00

Snow. Pure white medium-size flowers show up well against the rosy stems and light green leaves. About 10 inches high.

Tr. Pkt..... \$1.00 1/64 oz..... \$2.00

Zahringer. An outstanding bright pink color. Flower has white center.

Tr. Pkt..... \$1.00 1/64 oz..... \$1.75 1/32 oz..... \$3.25

Mixed. Choice selection of varieties listed above.

Tr. Pkt..... \$1.00 1/64 oz..... \$1.75 1/32 oz..... \$3.00 1/16 oz..... \$5.00

SCANDINAVIA PINK

Many large pot plant growers are growing the Scandinavia Begonias exclusively. They are very free bloomers and make a nice bushy plant ideal for pot culture but also very satisfactory for bedding. Especially good for use in combination boxes. Also available in following colors:

Scandinavia Red	Scandinavia White	Scandinavia Mixed
Prices: All Scandinavia Begonias—		
Tr. Pkt..... \$1.00	1/64 oz..... \$2.75	1/32 oz..... \$5.00

TUBEROUS ROOTED

Single. Large Flowering.	Mixed. Tr. Pkt.....	75c
Double. Large Flowering.	Mixed. Tr. Pkt.....	\$2.50

CALCEOLARIA

MULTIFLORA NANA

Hybrida Multiflora Nana Mixture. Dwarf, compact growth. Medium size brightly colored flowers. A great favorite with the trade.

Tr. Pkt..... \$1.00	1/64 oz..... \$4.40	1/32 oz..... \$8.00
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GRANDIFLORA

Triumph Mixed. A special florists' selection. Medium dwarf in growth, producing an exceptional assortment of colors and shades. Highly recommended.

Tr. Pkt..... \$1.25	1/64 oz.....	\$4.00
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CALCEOLARIA

A. B. C. TIGERED HYBRIDS

More than ten years of intensive breeding have resulted in this excellent strain available now in limited amounts. Beautifully tigere flowers occur in great quantity. The large, well shaped flowers are produced on dwarf, compact, very uniform plants. The blooms are highly tigere and in color include bronze, yellow and red shades.

Tr. Pkt.....	\$1.50	1/64 oz.....	\$4.50
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CALENDULAS

Plan for the main crop to come in late December and January. For this crop seed is usually sown late July in northern greenhouses. An early fall sowing will provide a later crop.

A. B. C. IMPROVED SENSATION

Considered by many to be the best Calendula for cut-flower purposes. Flowers very large, deep orange with scarlet sheen, light center.
 Tr. Pkt. 25c 1/4 oz. 60c 1/2 oz. \$1.10
 1 oz. \$2.00 2 oz. \$3.50

Masterpiece. Clear rich orange with an attractively contrasting dark brown center.

Improved Long Orange. The largest flowered and longest stemmed Calendula. Clear bright orange with light eye.

Lemon Queen. Clear medium deep yellow with a dark brown center that contrasts most effectively. Generally preferred yellow.

Gold. Deep golden yellow, long-stemmed and large flower with light center. Stem, size, and color in this are outstanding.

Supreme. Light shade of orange with a contrasting brown center, not extra long-stemmed but freer flowering than any of the above.

Apricot. Rich apricot or straw color with a finely contrasting brown center. Same habit as Ball's Supreme, from which it is a selection. Inclined to occasionally produce orange petals with the apricot. Some should be grown for variety.

ALL of the above uniformly priced as follows:

Tr. Pkt.	\$0.40	1/4 oz.	\$0.60
Oz.	2.00	2 oz.	3.50

Calendula Mixture.

Tr. Pkt.	35c	1/4 oz.	50c	Oz.	\$1.75	4 oz.	\$6.00
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CANDYTUFT

A. B. C. SPECIAL GIANT HYACINTH FLOWERED

White. Particularly recommended for under glass; provides excellent cut flowers. A sowing in January should make Mother's Day nicely. We have an exceptionally fine strain of the true kind. Seed sown in October will flower in late winter.

Tr. Pkt.	15c	Oz.	85c	1/4 lb.	\$2.75	Lb.	\$8.25
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Empress White. Coronaria type growing about 12-inches tall.

Tr. Pkt.	15c	Oz.	50c	4 oz.	\$1.20
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UMBELLATA TYPE

	Tr. Pkt.	Oz.	4 oz.
Carmine. 12 inches.....	.15	.50	1.20
Crimson. 12 inches.....	.15	.50	1.20
Lavender. 12 inches.....	.15	.50	1.20
Lilac. 12 inches.....	.15	.50	1.20
Pink. Flesh color. 12 inches.....	.15	.50	1.20
Rose Cardinal. 12 inches. Brilliant rosy red..	.15	.55	1.20
White. 12 inches.....	.15	.50	1.20
Mixed. 12 inches.....	.10	.50	1.20

CENTAUREA

(Bachelor Button or Cornflower)

Popular Free-Flowering Annuals

CYANUS (A. B. C. Giant Strains DOUBLE)

The flowers of these strains are very large, fully double, and the colors intensified. We offer the florist trade especially select strains that should not be confused with those generally offered. Sowings can be made at regular intervals but the principal sowings are made late fall and January-February for late spring flowering. Grow cool.

	Tr. Pkt.	Oz.	4 oz.	Lb.
Blue Boy. Double blue.....	.15	.45	1.40	4.50
Pinkie. Deep pink.....	.15	.45	1.40	4.50
Red Boy. Deep red.....	.15	.45	1.40	4.50
Snow Man. White.....	.15	.45	1.40	4.50
Special Mixed15	.45	1.40	4.50

IMPERIALIS (Sweet Sultan)

The cut-flower possibilities of this type of Centaurea should not be overlooked.

	Tr. Pkt.	Oz.
Lavender Beauty. Light lavender white center.....	.15	.75
Giant Rose15	.75
Deep Lavender15	.75
Aramanth Red15	.75
White15	.75
Delicate Lilac15	.75
Imperial Giant. Mixed15	.75
Suaveolens (Yellow Sweet Sultan or Grecian Cornflower). Large, bright yellow flowers; sweetly scented and a popular sort for cutting; lasting well.		
Tr. Pkt.	15c	1/4 oz. 25c Oz. 75c

GILBERT'S CELOSIAS

Gilbert's Rose Beauty (New). Height 3 to 4 feet, non-branching unless pinched when less than 12 inches high, foliage bright green, stems round, strong and straight. Flower-heads when full grown are very ruffled and ball shaped measuring 8 to 14 inches across. The color is a rather uniform bright pink or rose on a silver base and should run 90% or more true to type. It makes an excellent cut flower, holding its shape and color better than most cristatas. Dries perfectly after being used as a cut-flower.

Originator's Seed. Tr. Pkt. (300 seeds)..... 50c

Gilbert's Green Gold. Silver tipped with light rose, touched with gold. Tr. Pkt. (300 seeds)..... 50c

Maple Gold. Forms round maple-pink heads when quite small. Each ruffled segment tipped with brilliant gold, lasting until killed by frost. Will grow about three feet tall. **Originator's seed.**

Tr. Pkt. (300 seeds)..... 50c

DISCLAIMER

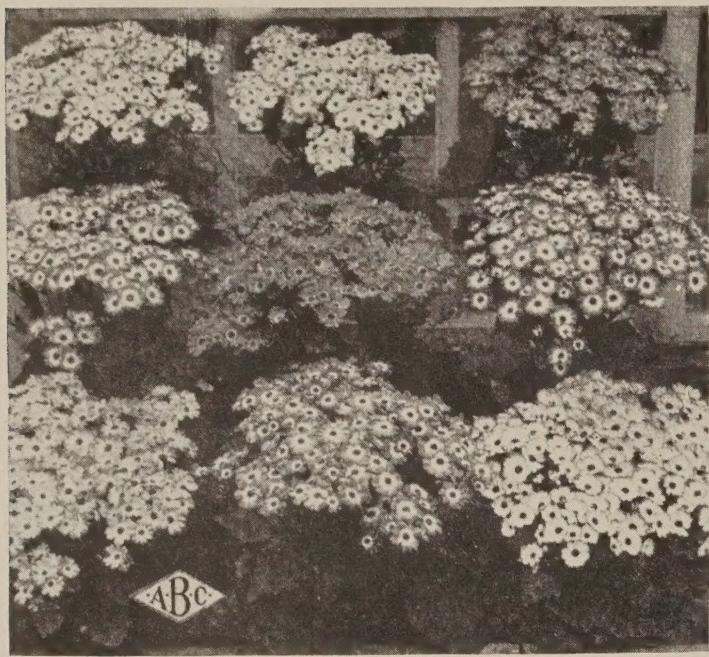
Disclaimer: The American Bulb Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) or florist supplies it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our

orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

Cash Discounts: Cash with order only. 5% on Flower and Vegetable Seeds; 3% on Bulbs; 2% on Plants or Florist Supplies. Prices on Cyclamen and Lawn Seeds are NET.

All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of order, and we reserve the right to advance prices without notice.



Cineraria "Cremer's Prize"

CINERARIAS**A. B. C. DE LUXE MIXTURE**

We have received numerous requests from growers for a good all-around assortment of Cinerarias, such as will be filled by the A.B.C. De Luxe Mixture. Composed principally of select strains of Cremer's Prize and Siter's Rainbow, it also contains a portion of Berlin Market, Hybrida Grandifloras, and similar desirable types.

Tr. Pkt.....	\$1.00	1/64 oz.....	\$1.75
1/32 oz.....	\$3.25	1/16 oz.....	\$5.50

CREMER'S IMPROVED PRIZE STRAIN

Produces somewhat smaller blooms than does Multiflora Maxima, with plants of good height, and is of such high sale value that growers, in our opinion, will not go amiss in planting liberally of both. The originator is constantly improving the strain.

Tr. Pkt. (1,000 seeds).....	\$1.50	1/64 oz.....	\$2.25
1/32 oz.....	\$4.00	1/16 oz.....	\$7.50

SITER'S RAINBOW STRAIN

Although it carries immense flower heads, its compact growth and small round leaves require little room. Medium large flowers, ranging from the bright-eyed types to the finer pastel shades.

Originator's packets. Each.....	\$2.00		
Reselected Strain. Tr. Pkt.....	\$2.00	1/64 oz.....	\$2.50
1/32 oz.....	\$4.50	1/16 oz.....	\$8.00

HYBRIDA GRANDIFLORA**A. B. C. PRIZE**

The world's best strain of the large flowering type. Tr. Pkt. 1/64 oz.

Blue Shades	\$1.00	\$2.75
Crimson	1.00	2.75
Salmon Shades	1.00	2.75
Pure White	1.00	2.75
Prize Mixture	1.00	2.50

BERLIN MARKET

Medium large flowered and dwarf growth.

Weissensee Mixture. A white-eyed strain with good growth and flower head. Tr. Pkt..... \$1.00 1/64 oz..... \$1.75

MULTIFLORA NANA

Mixed. Small flowered. A very dwarf strain of exceptional merit. Desirable for combining with other plants for filling baskets, boxes, etc., for Easter and Mother's Day sales.

Tr. Pkt.....	\$1.00	1/32 oz.....	\$3.00
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CINERARIAS (Continued)**MULTIFLORA MAXIMA**

Its range of color is "tops," including every desirable shade in pinks, reds, blues, delicate pastel tints to solid bright shades and beautifully-eyed types. Good medium size. Tr. Pkt..... \$1.00
"Gold Center." A selection from the Multiflora Nana distinctively different in that stamens are a golden yellow, giving it a "gold center" effect that contrasts nicely with the wide range in color of the petals. Tr. Pkt..... \$1.00

CHRYSANTHEMUMS (Annual)

Rainbow Mixture. A wide range of tones of purple, scarlet, orange, salmon, rose, yellow, white. All beautifully zoned round the dark discs with small yellow edges.

Tr. Pkt.....	30c	1/4 oz.....	60c	Oz.....	\$2.00
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A.B.C. CYCLAMEN

Please turn to the inside front cover for a complete selection of the finest imported strains.

CYNOGLOSSUM (Chinese Forget-Me-Not)**AMABILE**

An exceptional cut flower for under glass or outside.

	Tr. Pkt.	Oz.
Deep Blue	(1/4 oz., 25c)	\$0.15
Bluebird. Improved strain.....	(1/4 oz., 30c)	.20
Firmament. (New). A dwarf (15 inches) selection from the original blue strain; rich blue, even habit.	(1/4 oz., 35c)	.25
		1.25

DIMORPHOTHECA (African Daisy)

Choice for cutting and adapted to forcing. Tr. Pkt. Oz.

Aurantiaca. Orange.....	\$0.25	\$1.50
Aurantiaca. New Hybrids, Mixed.....	.20	1.25
Spectabilis. Deep pink. Blooms 2 in., stems 12-14 in. long. Tr. Pkt..	.25	

GLOXINIA

Giant Victory. Strikingly beautiful velvety scarlet. Tr. Pkt.... \$1.00
Hybrida Grandiflora. Choicest mixed. Tr. Pkt..... \$1.00



Gypsophila is the ideal filler for floral arrangements. It combines nicely with summer flowering perennials such as Delphinium in the above arrangement.

LARKSPUR

IMPERIAL OR BASE BRANCHING

	Tr. Pkt.	Oz.	Lb.
*Indicates generally preferred varieties.			
Blue Bell. Fairly deep blue.....	\$0.25	\$1.10	\$11.00
Blue Spire. Very deep blue-violet.....	.25	1.10	11.00
Brilliant Rose (New). Deep salmon-rose suffused brilliant carmine. Excellent for cutting.....	.25	1.10	11.00
Carmine King. Carmine-rose.....	.25	1.10	11.00
Cattleya. This is a late-flower variety and has a rich rosy lilac color and fully double flowers.	.25	1.10	11.00
Cinnabar Cockade (New). A rich brilliant rose- red; symmetrical, compact and double flowers	.25	1.10	11.00
Dazzler. Rich lustrous carmine color.....	.25	1.10	11.00
*Daintiness. Light lavender-blue.....	.25	1.10	11.00
Exquisite Pink Improved. Soft pink.....	.25	1.10	11.00
* Gloria Improved. Bright rose-pink.....	.25	1.10	11.00
Lilac King. Extra fine lilac shade.....	.25	1.10	11.00
Lilac Queen. Rich lilac-lavender.....	.25	1.10	11.00
* Lilac Spire25	1.10	11.00
Los Angeles Improved. Salmon-rose.....	.25	1.10	11.00
Miss California. Pink-shaded salmon.....	.25	1.10	11.00
Pink King. Beautiful shade of salmon rose.....	.25	1.10	11.00
Rosalind. Salmon pink. Outstanding.....	.25	1.10	11.00
* Sweet Lavender. A rich blue-lavender; flowers are fully double.....	.25	1.10	11.00
* White King. The best clear white.....	.25	1.10	...
White Spire. Good clear white.....	.25	1.10	11.00
Mixture20	.90	10.00

STOCK FLOWERED

	Tr. Pkt.	Oz.	Lb.
Dark Blue.....	\$0.25	\$0.95	\$ 9.60
Empress Rose. Pink.....	.25	.95	9.60
La France. Salmon-pink.....	.25	.95	9.60
Lilac Improved. Deep lilac.....	.25	.95	9.60
Los Angeles. Brilliant pink on salmon.....	.25	.95	9.60
Rosamond. Pure deep self rose.....	.25	.95	9.60
Rose Queen. Rose-pink.....	.25	.95	9.60
Sky Blue25	.95	9.60
White25	.95	9.60
Finest Mixed25	.95	9.60

EMPRESS TYPE—(Semi-Dwarf)

	Tr. Pkt.	Oz.	Lb.
Appleblossom. Blush white.....	\$0.35	\$1.80	...
Rosebud. A deep salmon-pink.....	.35	1.80	...
Shell Pink. Deep shell pink.....	.35	1.80	...

LUPINUS (*Lupins*)

HARTWEGI GIANTS OR KING

An improved strain. 3 to 4 feet high, with base branching habit. Each plant produces from 4 to 6 spikes of bloom, which are much larger than the old type.

	Tr. Pkt.	Oz.
Dark Blue. Enormous spikes of rich Oxford blue.....	\$0.20	\$0.85
Sky Blue. Clear light blue.....	.20	.85
White. Glistening pure white.....	.20	.85
Choice Mixed	(Lb., \$8.00)	.20

GYPSOPHILA (*Baby's Breath*)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers. Several plantings can be made during the season at intervals of ten days' time, in order to have a succession of bloom.

	Oz.	4 oz.	Lb.	5 lbs.
Covent Garden Market. Extra large flow- ered, full petaled—flowers having 6 to 8 petals instead of the usual 4 to 5.....	\$0.30	\$0.85	\$2.25	\$8.00
London Market Improved. Slightly taller than Covent Garden Market and later..	.30	.65	2.00	7.50
Paris Market. Standard medium size flow- ered strain25	.65	2.00	7.50
Elegans Carminea. Same habit as others but with bright carmine-pink flowers. Rather small flowered. Tr. Pkt.....	15c	Oz.....	\$1.40	
Elegans Rosea. Delicate pink. Tr. Pkt.....	15c	Oz.....	\$1.40	



Larkspur Giant Imperial

KALANCHOE

Brilliant Star— Trade, Packet \$1.50

Tom Thumb. This is a dwarf variation of Kalanchoe Blossfeldiana, having the same color. The general habit, however, is dwarf with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base.

Tr. Pkt..... \$1.25 1/64 oz..... \$5.00 1/32 oz..... \$9.00

Blossfeldiana (Globulifera Coccinea). A succulent plant that is very easy of cultivation. The flowers are similar to Bouvardia in form, and in color they are very bright scarlet. Tr. Pkt... 60c 3 Tr. Pkts... \$1.35

MARIGOLDS

WINTER FLOWERING

Lieb's Sensational Cut Flower Novelty. The Originator's Improved Strain now obtainable from seed. New winter cut flower, deep brown with golden yellow crested center. Flowers five weeks after planting, continuing five months. Flowers are of wonderful keeping quality and have a distinctly sweet odor.

For best results seed should be sown from July up to December. Plant in any house that can be kept free from frost. Fine to follow Mums. Plant 10 by 10 inches and pinch back once. No insect pests.

Lieb's Brown and Yellow. Tr. Pkt.... 25c 1/4 oz.... 75c Oz.... \$2.50

Australian Tree. This is another desirable Winter Flowering Marigold with long stems. Color: Golden yellow and mahogany.

Tr. Pkt.



A few A.B.C. De Luxe Pansies

VARIOUS MIXTURES

Engelman's Giant Mixture.

Tr. Pkt. $\frac{1}{4}$ oz. $\frac{1}{2}$ oz. Oz.
(Originator's seed.) Dark and light shades,
huge flowers, compact and early flowering. \$0.75 \$3.50 \$6.50 \$12.00

Engelman's Giant Mixture.

Grown from originator's seeds. An early
flowering strain of giant pansy. The growth
is very compact. Large flowers are pro-
duced on heavy stems. .50 3.00 5.50 10.00

Maple Leaf Giants.

One of the largest flowering strains of
Giant Pansies. .75 2.75 4.75 9.00

Super Maple Leaf Mixture.

The "Canadian Giant" selection that im-
proves the regular Maple Leaf. .90 3.00 5.50 10.00

Super Swiss Giants. Mixed.

A very fine strain noted for its immense
size blooms. The texture of the flowers is
unexcelled. Selected for their distinctive
markings, there are many blooms attrac-
tively ruffled. .75 2.75 4.75 9.00

Dwarf Swiss Giants.

Choice Mixed. Similar to above, but, dif-
fers in being dwarf in habit of growth. .75 2.25 4.25 8.00

Geneva Giants.

Growers report that this strain has a fine
selection of rich colors. Compact in habit
of growth. .75 2.25 4.25 8.00

Oregon Giants.

(Originator's seed.) Immense ruffled blooms
produced on long, strong stems with luxur-
iant foliage. Wide range of colors. Deli-
cately fragrant. .75 3.50 6.00 12.00

America.

An extremely bright mixture, early flower-
ing and dwarf, with a good variety of
colors. Especially desirable for basket sales. .75 2.75 4.75 9.00

PANSY SEED

A. B. C. De Luxe Mixture

This mixture is the result of many years' selection from the world's finest strains. The seed is hand-picked from personally selected plants, which justifies us to call this unquestionably the world's finest strain of fancy Pansies. We highly recommend it for cut flowers as well as spring plant sales.

Growers tell us that A. B. C. "De Luxe" Pansy plants easily command a premium over stock produced from other so-called fancy mixtures. This superb strain of Pansies is of largest size, richest and most varied colors, and contains several shades of beautiful reds. You will make no mistake confining your Pansy cultures to this outstanding mixture.

Tr. Pkt.	\$0.75	$\frac{1}{8}$ oz.	\$1.75
$\frac{1}{4}$ oz.	\$3.00	Oz.	\$10.00
		4 oz.	\$35.00

A. B. C. Victorious Mixture

This is the ultimate in quality among early flowering pansies. The plants grow about six or seven inches high with a width as great. Last season, our trials of this mixture averaged a dozen to two dozen blooms per plant with numerous plants having as many as fifty flowers.

An eye-dazzling range of colors is an outstanding feature of the "Victorious Mixture."

Tr. Pkt. ... \$1.00	$\frac{1}{8}$ oz. ... \$2.25	$\frac{1}{4}$ oz. ... \$4.25	$\frac{1}{2}$ oz. ... \$8.50	Oz. ... \$15.50
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A. B. C. GIANT WINTER-FLOWERING

Mixture. Plants grow $2\frac{1}{2}$ to $3\frac{1}{2}$ feet high, with six to eight strong up-right stems bearing numerous good sized blooms on flower stems 10 to 12 inches long.

Seed should be sown under glass. Set the plants 12 inches apart in the bench and support the same as Carnations. May also be grown in 6-inch pots sunk in the bench if desired.

The color range is excellent, and if the blooms are kept cut as they mature the flowering period will continue from December well on into the spring.

Tr. Pkt. \$1.00	$\frac{1}{8}$ oz. \$2.50	$\frac{1}{4}$ oz. \$4.85
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SWISS GIANT

	Tr. Pkt.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	Oz.
Alpenglow. Rich wine shades.....	\$0.50	\$3.00	\$5.50	\$10.00
Berna. Dark violet-blue.....	.50	3.00	5.50	10.00
Coronation Gold. Canary yellow with lower petals flushed golden orange....	.75	3.00	5.50	10.00
Giant Orange. (See Novelty Pages for complete description)	1.00
Lake of Thun (Ullswater, Thuner Sea.) A solid blue Pansy with dark blue blotches.	.50	3.00	5.50	10.00
Rheingold. Canary yellow with dark blotches50	3.00	5.50	10.00
White (Mont Blanc.) Compact.....	.50	3.00	5.50	10.00

STEELE'S MIXTURES

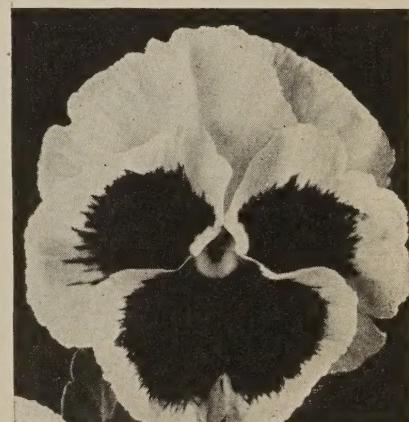
Supplied to us direct by Steele.

Jumbo Mixed

Tr. Pkt. \$1.00	$\frac{1}{4}$ oz. ... \$5.00
$\frac{1}{2}$ oz. ... \$9.00	Oz. ... \$16.00

Super Swiss "400"

Tr. Pkt. \$1.00	$\frac{1}{4}$ oz. ... \$3.75
$\frac{1}{2}$ oz. ... \$6.50	Oz. ... \$11.00



PRIMULA

MALACOIDES "Improved Eriksson"

(Originator's Seeds)

MRS. ERIKSSON OF RIVERSIDE

Glowing rose-red; strong grower; heavy flower stems.
Tr. Pkt. (500 seeds) \$1.25

ERIKSSON'S OUTSTANDING VARIETIES

Glory of Riverside Imp. True rose-pink, is a strong grower, and without a doubt, the most valuable variety for all purposes.

Eriksson's New Giant. Color resembles closely Glory of Riverside. Very robust habit, with flower size approximately 1½ inches. It is a late bloomer, thereby assuring the florist-grower a longer Primula season.

Eriksson's White Giant (New). An exceptionally strong grower and well adapted to combinations in place of Hyacinths.

Lilac Beauty. The color is pure soft lilac, absolutely fixed. This is another fine color for making up artistic combinations.

Peach Blossom. Color a real deep peach-blossom pink. It has a compact habit and it is also an excellent keeper.

500 Seed	\$ 1.25
2000 Seed	4.00
6000 Seed	10.00

ERIKSSON'S STANDARD VARIETIES

Eriksson's Pure White (Imp). A real improvement in a pure white Malacoides. Flowers profusely on numerous stems.

New Baby (Imp). An outstanding glowing deep pink, individual in color. Large flowered, heavy producer on strong stems.

Brilliancy. The flower opens lavender but changes to a brilliant red in one or two days in a sunny greenhouse.

Baby Rose. A good medium pink color, free flowering and compact.

Wonder Baby. Beautiful pink, rather tall but a good producer.

Eriksson's Special Mixed. A real choice selection of the above varieties.

800 Seed	\$ 1.25
2000 Seed	3.00
6000 Seed	8.00
1/32 oz.	10.00

BODGER'S GIANT MALACOIDES

Enchantress. Beautiful soft salmon-rose. Tr. Pkts. \$1.50

Lavender Glory. Lavender Glory is a soft mauve lavender bearing the largest flowers of any in the group. Large Tr. Pkts. \$1.00

Snowflake. Snowflake has flowers of the purest shimmering white. Large Tr. Pkts. \$1.00

Sweetheart (New). The blooms are a bright salmon-pink bordered with a wide band of white softly flushed flesh pink, center golden yellow. Large Tr. Pkts. \$1.50

Mixture. The Mixture contains all of the above single varieties, together with a good many others still in the developmental stage. Large Tr. Pkt. \$1.00

Double Fairy Jewels. The color is a lovely rich rose-pink, slightly deeper in the center than the older outside petals. Large Tr. Pkts. \$1.50

Double Twinkles. A very soft flesh pink, each petal accented with a picotee penciled edging of rich rose. Large Tr. Pkt. \$1.50

Double First Lady is a white with a slight tinge of pink, showing a high percentage of doubleness. Tr. Pkt. \$1.50

Double Cameo may be described as an orchid lavender. The flowers are exceptionally large with a high percentage of doubleness. Tr. Pkt. \$1.50

Double Mixed shows a good range of color, including pink, white,

light lavender and orchid lavender. Tr. Pkt. \$1.50

PRIMULA OBCONICA

SINGLE

Tr. Pkt. 1/64 oz.

Better Days.	A valuable new color; deep carmine red, the darkest of the Obconicas.....	\$1.25	\$2.25
Coerulea.	Clear blue.....	1.25	2.25
Fasbender.	Rich deep red.....	1.25	2.25
Lachroza.	Salmon-rose	1.25	2.25
Lavender	1.25	2.25
Mohnstein's Dark Red	1.25	2.25
Mueller's Rose.	Pure rose; choice.....	1.25	2.25
Snowstorm.	Pure White	1.25	2.25
Wyaston Wonder.	Bright rose; crimson flowers.....	1.25	2.25
M & M Mixed	1.25	2.25

SCHIZANTHUS (*Butterfly Flower*)

Mother's Favorite (New). The last word in Schizanthus. A choice assortment of colors; exceptional as a pot plant for Mother's Day sales. Tr. Pkt. 75c 1/8 oz. \$1.25

Dr. Badger's Improved Hybrids. Good, large sized flowers in choice colors. Habit medium dwarf. Tr. Pkt. 35c 1/4 oz. \$1.10

Pansy Flowered. Huge flowered in mixed tones. Tr. Pkt. 35c 1/8 oz. \$1.00

Tr. Pkt. 1/8 oz. 1/4 oz.

A. B. C. Special Dwarf Mixed. Desirous as a pot plant. Seed sown in January and pinched once make ideal medium sized pot plants. \$0.50

WISSETONENSIS Mixture 35 \$0.60 \$1.10

STATICE

SINUATA

Lavender Queen (New). The flowers are a beautiful clear bright lavender, quite distinct from any of the other colors.

Tr. Pkt. 20c Oz. 45c Lb. \$4.80

Market Grower's Blue. An ideal blue variety.

Tr. Pkt. 20c Oz. 45c Lb. \$4.80

True Blue. The standard blue. Tr. Pkt. 20c Oz. 45c Lb. \$4.80

Puberula (New). A most desirable Statice for pot plants. Dark violet; 6 inches high; flowers 5 months from seed. Tr. Pkt. 35c Lb. \$4.80

Kampf's Tall Improved. Extra long-stemmed, deep blue. The best blue cutting variety. Tr. Pkt. 20c Oz. 45c Lb. \$4.80

Rosea Superba. Tr. Pkt. 20c Oz. 45c Lb. \$4.80

Snow White. Tr. Pkt. 20c Oz. 45c Lb. \$4.80

New Hybrid Mixture. A mixture of the above colors as well as new shades that add a bright variation to the mixture.

Tr. Pkt. 20c Oz. 45c Lb. \$4.80

Bonduelli. Similar to Sinuata. Yellow. Tr. Pkt. 20c Oz. 45c Lb. \$4.80

RUSSIAN OR RAT-TAIL STATICE

Suworowii. Excellent for spring cutting from either large pots or beds or can be sown in January for a late spring crop. Tr. Pkt. 15c

1/4 oz. 45c 1/2 oz. 75c Oz. \$1.25

STEVIA Serrata.

Fragrant white Tr. Pkt. 35c Oz. \$2.75

STOCKS BRANCHING TYPE

GIANTS OF CALIFORNIA

Tr. Pkt. 1/4 oz. Oz.

Golden Gate. Clear golden yellow..... \$0.35 \$1.30 \$4.40

Mojave. Rich velvety-purple..... .35 1.30 4.40

Monterey. Bright pink..... .35 1.30 4.40

Pacific. Light blue..... .35 1.30 4.40

Redwoods. Blood red..... .35 1.30 4.40

Santa Barbara. Chamois..... .35 1.30 4.40

Santa Maria. Pure white..... .35 1.30 4.40

Sequoia. Rich sparkling carmine..... .35 1.30 4.40

Tahoe. Lavender..... .35 1.30 4.40

Yosemite. Rose..... .35 1.30 4.40

Splendid Mixture25 1.10 3.75

IMPROVED BISMARCKS

Stars (*) indicate preferred varieties.

Antique Copper. Fine copper red.

Apple Blossom. An extra delicate pink; nearly white.

Blood Red. Ruby color.

Buttercup. Deep cream, strong growing.

Chamois. Fine clear chamois.

Chamois Rose.

Dark Blue.

***Elk's Pride.** Rich purple.

Fiery Blood Red.

Prices—each: Tr. Pkt. 35c 1/4 oz. \$1.10 Oz. \$3.40

Mixture. Mixture of above colors:

Tr. Pkt. 25c 1/4 oz. \$1.00 Oz. \$3.25

TEN WEEKS

Dwarf, compact, and early; used for bedding and pot plants.

Blood Red **Carmine Pink** **Purple**

Canary Yellow **Deep Rose** **White**

Lavender

Prices—each: Tr. Pkt. 25c 1/4 oz. 55c Oz. \$2.00

Mixtures: Tr. Pkt. 25c 1/4 oz. 50c Oz. \$1.75



A. B. C. Column Stocks

From this field will come your A. B. C. Column Stocks. Note the high percentage of double flowers. Since the seed is produced only by the singles, large acreages must be planted if the better strains are to be had. Greenhouse culture for seed wouldn't start to fill requirements.

★ Indicates the varieties which are in the greatest demand.

	1/2 Tr. Pkt.	Tr. Pkt.	1/4 oz.	1/2 oz.	Oz.
American Beauty. Old rose.....	\$0.60	\$1.00	\$2.50	\$4.75	\$9.00
★ Apricot60	1.00	2.50	4.75	9.00
Ball's White Improved. No. 16.....	.60	1.00	2.50	4.75	9.00
Chamois Rose. (Chamois-pink).....	.60	1.00	2.50	4.75	9.00
Dark Apricot (New). An improvement and darker than No. 20 Apricot.....	.60	1.00	2.50	4.75	...
★ Dark Blue. Rather a deep lilac.....	.60	1.00	2.50	4.75	9.00
Deep Rose. A deep selection of the popular rose pink.....	.60	1.00	2.50	4.75	9.00
★ Gardenia. Purest white, long spiked.....	.60	1.00	2.50	4.75	9.00
★ Rose Pink60	1.00	2.50	4.75	9.00
Royal Purple. Large flowered, bright purple, fine long stemmed.....	.60	1.00	2.50	4.75	9.00
Ruby. Rich crimson-red.....	.60	1.00	2.50	4.75	9.00
★ Silvery Lilac. Lilac-lavender.....	.60	1.00	2.50	4.75	9.00
★ Supreme No. 22. Silvery pink.....	.60	1.00	2.50	4.75	9.00
★ Yellow Wonder. Rich creamy yellow.....	.60	1.00	2.50	4.75	9.00
Mixed60	1.00	2.50	4.75	9.00

A. B. C. Sweet Peas

EARLY OR WINTER FLOWERING

VARIETIES ESPECIALLY RECOMMENDED

1 OUNCE OF SWEET PEA SEED WILL SOW 30 FEET OF ROW

Bacchus (New). Extra deep maroon-purple; large flower.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Ball Orange Improved. The only early flowering clear orange; fine color.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Ball Rose Queen. Clear rose, of exceptional merit.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Ball White. Fine large flowered; white; white-seeded.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Ball Rose Improved. Deep bright rose, strong free flowering habit.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Blue Danube. Showy clear deep blue. Very fine.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Boon. Fine deep salmon-rose on cream; quite large flowered.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Bridesmaid. Delightful silvery pink; extra for flower size and stem.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Coquette. Coral pink with amber and salmon shadings on duplexed flowers. Holds color well under winter conditions. Gorgeous new Sweet Pea for corsage or bouquet work.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Daphne. This Sweet Pea is a soft salmon-pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long stout stems.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Fiesta. Brilliant orange-cerise.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Gardenia. Pure, large flowered. White. Fragrant.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Harmony. The best commercial lavender.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Hiawatha. Deep rose.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Hope. Exceptionally good white (black seeded); germinates easily.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Josie. Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Laddie Improved. Extra long stiff-stemmed rose.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Mrs. Hoover. Best early blue; strong growing and fine for spring.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Princess Blue. Light lavender-blue, probably largest flowered and longest stemmed on our list.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Rhapsody. Deep lavender, rose-pink tints.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Sequoia. Extra large flowered salmon-rose; fine for spring.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Sparks. Large flowered orange-scarlet.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Tahoe (New). Fine dark blue for spring crop; some deeper than Hoover.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Top Hat. Deep velvety blue. Large waved standards and widely spread wings.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Tops. Salmon-rose.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Top Sergeant. A healthy deep blood-red crimson color, having very long stems and extremely large bold faced flowers. Flowering trials in the Chicago area this past season under winter conditions showed it to be a deep crimson red, without any purple. Growers report it to be the best crimson among winter Peas. Oz....60c 1/4 lb....\$2.00	
Treasure Island. Sparkling golden orange. Large ruffled flower and distinctive color.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Triumph. Long-stemmed attractive lilac-mauve.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Twilight. A medium clear lavender; an improvement over the popular harmony.	
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
Mixture. Oz.....45c 4 oz.....\$1.35 Lb.....\$5.00	



Our heaviest selling White is HOPE; black-seeded, with mammoth flowers

SWEET PEAS (Continued)

STANDARD EARLY VARIETIES

American Beauty. Fine American Beauty rose.	Pride. Extra long-stemmed brilliant cerise.
Amethyst. Rich bright purple.	Prosperity. Soft rose-cream.
Annie Laurie. Bright rose-pink.	Red Bird. Crimson-red.
Appollo. Salmon-cerise.	Redwood. Extra-large flowered deep crimson red.
Attraction. Rich long-stemmed salmon-rose.	Rhumba. Golden cerise in color. Large flowered.
Blue Bird. Prefer Mrs. Hoover.	Shirley Temple. Color of Pinkie with dainty fluted flowers of Lady Gay. Stems are long with four blooms on each stem.
Bright Light. Vivid orange-scarlet.	Skippy. A new salmon-pink.
Cavalcade. Rich golden-cerise.	Snowstorm. White-seeded white.
Eileen. Rich Begonia rose.	Springsong. Prefer Boon.
Eleanor Blue. Nice light blue for spring flowering.	Sterling. Large duplex salmon-rose.
Flamingo. Orange-salmon; long-stemmed.	Success. Bright deep rose-pink.
Fragrance. Fine lavender for spring.	Vivian. Long-stemmed deep carmine rose.
Grenadier. Poppy scarlet.	White Harmony. Longest stemmed black-seeded white.
Hortus Queen. Bright rose.	Zvolanek's Rose. Rose; Laddie preferred.
Jeanne Mamitsch. Clear rose, long stems.	
Magic. A duplexed lavender-rose.	
Michigan. Large lavender.	
Oriental. Black-seeded cream.	
	ALL OF ABOVE PRICED AT:
1/2 oz.....30c Oz.....50c 4 oz.....\$1.50 Lb.....\$5.50	
A.B.C. Early Mixture. Formula mixture of above colors.	
1/2 oz.....25c Oz.....45c 4 oz.....\$1.40 Lb.....\$5.00	



There will be a great demand for attractive perennial borders like above in the near future. Sow seeds now to produce salable stock.

ACHILLEA (Milfoil, Yarrow)

Ptarmica "The Pearl." One of the best hardy white perennials. Grows about 2 feet high. Is covered with heads of purest white double flowers from June until frost. Tr. Pkt. 25c 1/4 oz. . . . 80c Oz. \$2.75

ACONITUM (Monkshood, Helmet Flower)

Napellus. Produces long spikes set with blue flowers. Seed is of slow germination; 3 to 5 feet. Tr. Pkt. 25c

AGROSTEMMA

Coronaria Atrosanguinea (Rose Champion). Deep blood red, 28 inch. Tr. Pkt. 10c 1/2 oz. 40c Oz. 75c

ALYSSUM

Saxatile Compactum (Basket of Gold). An indispensable plant for the rockery or border, growing 1 foot high.

Tr. Pkt. 15c 1/4 oz. 30c Oz. \$1.00

ANCHUSA

Italica, Dropmore Variety. Grows 3 to 5 feet high; bears during May and June in abundance; flowers of the richest Gentian blue.

Tr. Pkt. 15c Oz. \$1.00

Italica Opal. Light blue. 6 ft. Tr. Pkt. 15c Oz. 80c

Myosotidiflora. Small Forget-me-not flowers; excellent for the rockery. Tr. Pkt. 50c

ANEMONE

French Single Mixed. Tr. Pkt. 50c

His Excellency. Scarlet. Tr. Pkt. 50c

Hollandia. Tr. Pkt. 50c

St. Brigid. Creagh Castle Mixed. Tr. Pkt. 50c

ANTHEMIS (Marguerite)

Kelwayii. A most satisfactory, hardy perennial bearing daisy-like lemon yellow blossoms. Excellent for cutting. 2 feet.

Tr. Pkt. 20c Oz. 75c

Tinctoria. Grows about 2 to 3 feet. Flowers yellow.

Tr. Pkt. 15c Oz. 60c

A. B. C. "Supreme Quality" HARDY PERENNIAL SEED

Perennial Borders Grown with A. B. C.

Seeds as shown in the illustration are in great demand. Sow seeds now for salable stock.

AQUILEGIA

<i>Alpina Blue.</i> Tr. Pkt.	25c	1/4 oz.	35c
<i>Canadense.</i> Tr. Pkt.	35c	1/4 oz.	50c
<i>Chrysanthia Golden yellow.</i> Tr. Pkt.	35c	1/4 oz.	80c
<i>Chrysanthia Silver Queen.</i> Tr. Pkt.	35c	1/4 oz.	90c
<i>Crimson Star.</i> Long spurred, rich crimson center. White. Tr. Pkt.	50c	1/8 oz.	\$1.50
<i>Mrs. Scott Elliot.</i> Long spurred. Wide range of color. Tr. Pkt.	50c		
<i>Snow Queen.</i> Pure white. Tr. Pkt.	25c	1/4 oz.	\$1.10
	Oz.		Oz. \$3.75

ARABIS

<i>Alpina.</i> Masses of white flowers. Tr. Pkt.	75c	1 oz.	35c
1/4 oz.			\$2.50

ARMERIA

Formosa. Large flowering hybrids. About 2 ft. Tr. Pkt. 35c

ASTER

Alpine Mixed. Tr. Pkt. 50c 1/4 oz. \$1.00

AUBRETIA

<i>Campbelli.</i> Ageratum blue. Tr. Pkt.	35c
<i>Deltoidea.</i> Lilac. Tr. Pkt.	35c
<i>Graeca.</i> Dwarf blue. Tr. Pkt.	35c
<i>Hendersonii.</i> Deep purple. Tr. Pkt.	35c
<i>Leichtlinii.</i> Carmine rose. Tr. Pkt.	35c
<i>Violacea.</i> True violet. Tr. Pkt.	35c
<i>Whitewell Gem.</i> Violet. Tr. Pkt.	35c
<i>Giant Flowered Hybrids.</i> Mixed. Tr. Pkt.	50c

BAPTISIA

Australis (False Indigo). Racemes of indigo blue. Pea shaped flowers. Tr. Pkt. 15c Oz. 75c

BARTONIA

Aurea. Golden yellow. Tr. Pkt. 50c

BELLIS PERENNIS

<i>Monstrosa Double Mixed.</i> English Daisy. Very large double flowers on plants six inches tall. Tr. Pkt.	50c
1/8 oz.	\$1.75
1/4 oz.	\$3.00
Oz.	\$9.50
<i>Red. Double.</i> Tr. Pkt.	50c
1/4 oz.	\$3.00
Oz.	\$9.50
<i>Snowball.</i> Double white. Tr. Pkt.	50
1/4 oz.	\$3.00
Oz.	\$9.50

MONSTROSA DOUBLE ROSE

We were fortunate to obtain a nice quantity of this very desirable color of English Daisy. Order now.

Tr. Pkt. 50c 1/4 oz. \$3.00 Oz. \$9.50

CARNATIONS

	Tr. Pkt.	1/4 oz.	Oz.
<i>Black King.</i> Dark Red.	\$0.50	\$2.50	\$8.00
<i>Cardinal.</i> Scarlet.50	2.50	8.00
<i>Triumph Pink.</i> Rose-Pink.50	2.50	8.00
<i>White.</i> Snow white.50	2.50	8.00
<i>Golden Sun.</i> Golden yellow.50	2.50	8.00
<i>Mixed</i>50	2.50	8.00

CERASTIUM

Tomentosum. Snow in summer. Foliage silvery white; white flowers. Tr. Pkt. 25c Oz. \$2.00

CHERIANTHUS

<i>Allioni.</i> Burnt orange. 1 1/2 ft. Tr. Pkt.	15c	1/4 oz.	50c
4 oz.			\$1.50
<i>Golden Queen (Allioni).</i> Tr. Pkt.	20c	Oz.	80c

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

CAMPANULA (Canterbury Bells)

(Biennial)

CALYCANTHEMA (Cup and Saucer)

Dark Blue, Light Blue, Lilac, Rose-Pink, White.				
Prices on the above: Tr. Pkt.	20c	1/4 oz.	60c	
Mixed: Tr. Pkt.	20c	1/4 oz.	50c	

MEDIUM SINGLE

Dark Blue, Light Blue, Lilac, Rose, White.				
Prices on the above: Tr. Pkt.	15c	1/4 oz.	40c	
Mixed: Tr. Pkt.	15c	1/4 oz.	35c	

MEDIUM DOUBLE

Rose, Blue and White.				
Prices on the above: Tr. Pkt.	25c	1/4 oz.	70c	
Mixed: Tr. Pkt.	20c	1/4 oz.	60c	

PERSICIFOLIA GRANDIFLORA (Peach Bells)

Blue. Grows 2 to 3 feet high. Has large blue flowers.	\$0.35			
Alba. White flowered.	.35			
Telham Beauty. Immense bell-shaped flowers of a pale China blue, produced on long stems; 2 feet.	.50			
China blue, produced on long stems; 2 feet.				

PYRAMIDALIS (Chimney Bellflower)

Blue. A beautiful, hardy plant. Blue salver-shaped flowers; 4 to 6 feet.	\$0.35			
Alba. Same as above but with white.	.35			
Mixed	.35			

CHRYSANTHEMUMS (Hardy)

SHASTA DAISY

Diener's Giant Double White. Produces immense white flowers 4 and 5 inches across. Blooming over a period of several months, the flowers are almost fully double when plants become thoroughly established.	Tr. Pkt.	50c	1/16 oz.	\$1.25	1/8 oz.	\$2.00	
G. Marconi (Diener). Excellent variety for greenhouse and outdoor culture. Produces giant double flowers of about 7 inches diameter. Stems 2 1/2 to 3 feet long.	Tr. Pkt.			60c			
Alaska. The largest and best of the Shasta Daisies. Domestic seed. 3 ft. Tr. Pkt.	15c	1/4 oz.	40c	Oz.	\$1.25		

CLEMATIS PANICULATA

Popular vine. Oz.	75c						
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COREOPSIS (Perennial Calliopsis)

Lanceolata Grandiflora. An extra fine strain of this useful golden yellow, hardy perennial.	Tr. Pkt.	10c	Oz.	40c			
Lanceolata Grandiflora Mayfield Giant. The plants are taller and more vigorous than the type. The individual flowers are larger and stems are longer and stiffer.	Tr. Pkt.	15c	Oz.	80c			
Double New Sunburst. Deep golden yellow flowers, double and 1 1/2 to 2 inches across.	Tr. Pkt.	25c	Oz.	90c			

DICENTRA—(Bleeding Heart)

Exima. The plump bleeding heart. 12 inches (1/4 oz., 90c)	Tr. Pkt.	\$0.30	Oz.	\$3.00			
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DIGITALIS (Foxglove)

Gloxiniaeflora. Mixed spotted flowers.	(1/4 oz., 60c)	.25		2.00			
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DIANTHUS (Hardy Pinks)

PLUMARIUS TYPES	Tr. Pkt.		Oz.				
Spring Beauty. A wide color range of large carnation-like flowers of giant size. Fragrant.		\$0.50					

SCOTICUS DOUBLE SPECIAL FLORIST STRAIN

Self colors of various tints of pink, rose, salmon and white, and the combination of these colors with bright crimson zones. Free flowering. 12-15 inch stems.	(1/8 oz., \$1.25)	.35					
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VARIOUS TYPES

Rock Garden Species Mixed. A special mixture containing 25 varieties suitable for the rockery.	(1/4 oz., 60c)	.25					
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DIANTHUS (Hardy Pinks)—Continued

VARIOUS TYPES—Continued Tr. Pkt. Oz.

Sweet Wivelsfield. Single. Flowers are larger than Sweet William and are borne in trusses. Fine cut-flower of lasting quality and as a new spring bedding plant.	(1/4 oz., 50c)	\$0.15	\$1.50
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Deltoides. Maiden pink.	.35		
Red—Erecta	.35		
White	.35		
Mixed	.35		

Delight. A hybrid between Sweet Wivelsfield and Dianthus Roysii. Flowers continuously out of doors from June until October, flowers about one-half inch in diameter, and in alternating spikes in great profusion.	.35		
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Loveliness. Mauve-pink flowers of latifolius type. Pleasant fragrance.	(1/8 oz., \$1.25)	.50	
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Caesius (Cheddar Pink). Six inches tall. Pink flowers.	(1/4 oz., 75c)	.50	2.50
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DIANTHUS BARBATUS (Sweet William)

There is always a good demand for these beautiful free-flowering, old-fashioned favorites.

SINGLE Tr. Pkt. Oz.

Newport Pink. Salmony rose or Watermelon pink.	\$0.25	\$2.50
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Scarlet Beauty. Intense bright scarlet.	.25	2.50
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Giant White. Enormous trusses with individual flowers almost twice the size of ordinary varieties.	(1/4 oz., 75c)	.25	2.50
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Dark Crimson	.25	2.50
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Auricula. Eyed mixed	.25	2.50
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Diadem. Crimson with large white eye.	.25	2.50
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Pink Beauty	.25	2.50
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Mixed	.20	2.00
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Midget Single Mixed. Lovely compact alpine plants 4 inches tall in a wide range of colors. Perfect for perennial border and used by many as a pot plant.	(1/4 oz., \$1.50)	.50	5.00
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DOUBLE

Mixed	.35	2.75
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GAILLARDIA

Tr. Pkt. Oz.

The Dazzler. The flowers are very large, of dark, rich red with a bright orange tip on the end of each petal, making it a very attractive flower for florists.	\$0.25	\$2.00
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Portola Hybrids. Plants of strong, vigorous, upright habit, 2 1/2 to 3 feet high. Heavy, leathery, glaucous foliage. The long flower stems, straight and strong, hold the massive yellow and red flowers erect.	(1/4 oz., 50c)	.25	1.50
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GERBERA

Excellent for pots or cutflowers. (Greenhouse perennial).

Jamesoni. Mixed Hybrids. 100 seeds	40c	1000 seeds	\$3.00
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GEUM

Lady Stratheden. Large double flowers of rich golden yellow.	(1/4 oz., 75c)	\$0.25	\$2.25
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GYPSOPHILA (Baby's Breath)

Tr. Pkt. Oz.

Paniculata (Baby's Breath). The fine mist-like flowers are much used in bouquets. Single...	(1/4 lb., \$1.75)	\$0.15	\$0.50
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Paniculata Double. Pure white.	(1/4 oz., \$1.40)	.50	
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Pacifica. Small pink blooms borne profusely after the paniculata varieties are past.	(1/4 oz., 75c)	.25	2.60
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Repens White	(1/4 oz., 75c)	.25	
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Repens Rosea	(1/4 oz., 75c)	.25	
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HEUCHERA (Coral Bells)

Tr. Pkt. Oz.

Sanguinea Hybrids. One of the finest hardy perennials.			
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The flowers are rich, bright, coral red. The leaves are light green and slightly hairy. Excellent for cutting; 30 inches.	(1/8 oz., \$2.50)	\$0.75	
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A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



Delphinium Giant Pacific Hybrid

Delphinium**GIANT PACIFIC HYBRIDS**

Black Knight Series. Darkest of all. Flowers 2½ to 3 in., with heavy, velvety mixture.

Blue Bird Series. A white bee on the clearest medium blue petals.

Blue Jay. A true medium to dark blue with dark bee.

Cameliard Series. Lavender self with white bee; perfectly formed flowers, round and flat. Spikes are uniformly in balance.

Galahad Series (New). Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems.

Guinevere. Light pink-lavender with white bee. Large spikes. Excellent branching habits.

King Arthur. Royal violet with white bee. 2½-inch flowers on thin woody stems with graceful foliage.

Round Table Series. All the colors of the "Knights and their Ladies" Series, including many not yet introduced.

Summer Skies. Light blue with white bee. Flowers 2 to 2½ inches in diameter.

PRICES ON ABOVE VARIETIES

Tr. Pkt....\$1.25	1/8 oz....\$2.50	1/4 oz....\$4.00	Oz....\$14.00
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GIANT PACIFIC HYBRIDS (Vetterle & Reinelt)

Blue Shades. Shades from very light to rich deep blue.

Clear White. Regular strain of a good white. Ideal for cut flowers.

Lavender Shades. A fine pastel colored strain.

Pastel Shades. A fine mixture of lavender and blue pastel shades.

Violet Shades. Deep rich violet-blue colors with many contrasting white bees.

V. & R. Mixture. A very fine general Hybrid mixture of all V. & R. varieties.

PRICES ON ABOVE—

Each Tr. Pkt...\$1.00	1/8 oz....\$2.00	1/4 oz....\$3.50	Oz....\$12.00
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BLACKMORE & LANGDON'S HYBRID MIXTURE

Too well known to need any commendation on our part.

B & L—ABC Strain. A good average strain. Seed produced in America.
Tr. Pkt....50c 1/4 oz....90c Oz....\$3.00 4 oz....\$8.50

MISCELLANEOUS STRAINS

Tr. Pkt. Oz.

Belladonna Improved (Cliveden Beauty). A very select strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue.....(1/4 lb., \$10.00) \$0.40 \$2.80

Belladonna. The original or "Regular" Strain. (1/4 oz., 75c)
4 oz.....(1/4 lb., \$8.50) .25 2.25

Bellamosum Improved. A rich, deep blue form of Belladonna(1/4 lb., \$10.00) .40 \$2.80

Cardinale. Scarlet flowers, yellow center..... .35 3.00

Lamartine. Fairly deep extra bright marine blue.....
.....(1/4 oz., \$1.50) .50 ...

CHINENSIS

Blue Mirror. Useful as a cut flower it is most impressive in mass plantings. Bright navy blue flowers have no spurs(1/4 oz., \$1.00) .50 3.75

Cambridge Blue. Rich blue..... .25 2.50

A. B. C. Supreme Quality Flower Seeds

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

HOLLYHOCK (*Althea Rosea*)

Imperator (New). Very large, double blooms with elegantly and deeply fringed outer petals and a very double crested rosette in the center. Includes many charming color combinations of choice, delicate tints.

Tr. Pkt. 30c

Triumph (New). Of branching habit, 4 to 5 feet tall. Blooms 10 days earlier than others. Has very double flowers composed of attractively waved and fringed petals. Many splendid and rich colors.

Tr. Pkt. 30c

CHATER'S CHOICE

DOUBLE STRAINS

Bright Rose

Lilac

Red

Maroon

Newport Pink

Salmon-Rose

Scarlet

White

Yellow

Any of the above:

Tr. Pkt. 30c Oz. \$1.50

Double Mixed—

Tr. Pkt. 25c
Oz. \$1.15 1/4 lb. \$3.75

Single Mixed (Allegheny Types).

All colors—
Tr. Pkt. 15c Oz. 75c

IBERIS (Hardy Candytuft)

Gibraltarica. Lilac shading white. Flowers large. Plants about 1 ft.
Tr. Pkt. 25c 1/4 oz. 50c Oz. \$1.60

Sempervirens. The popular hardy white variety. Tr. Pkt. 50c
1/4 oz. \$1.25 1/2 oz. \$2.25 Oz. \$4.50

LATHYRUS (Hardy Sweet Pea)

Showy, free-flowering, hardy perennial climbers for covering old stumps, fences, etc. Continually in bloom, fine for cutting.

	Tr. Pkt.	Oz.
Crimson	\$0.20	\$1.00
Latifolius "White Pearl". The finest white.....	.20	1.00
Pink Beauty. Rosy Pink.....	.20
Mixed15	1.00

LEUCOCORYNE IXOIDES

Odorata. (Glory of the Sun). Rich striking blue with white eye. Delicately fragrant.....(1/8 oz., \$1.75) .50



Hollyhock
Chater's Double

LIATRIS (*Blazing Star, Gay Feather*)

Pycnostachya. Most showy and attractive with its long spikes of rosy purple flowers from July to September; 5 feet.
Tr. Pkt. 30c 1/4 oz. 90c Oz. \$2.75

Scariosa. Deep purple flowers on graceful stems 3 to 4 feet high.
Tr. Pkt. 40c 1/4 oz. 90c

Scariosa September Glory. Particularly valuable because it comes into flower all at once. September flowering on 6 ft. spikes.
Tr. Pkt. 50c 1/4 oz. \$1.50 1/2 oz. \$2.75

LILIMUM

Longiflorum Praecox "White Queen." The popular variety which is being grown with greater success both as a cut flower and as a pot plant. True imported strain.

Tr. Pkt. \$1.00 1/8 oz. \$2.50 1/4 oz. \$4.50

Philippinense Formosanum (Selected Pure White Strain). A truly remarkable Lily with umbels of large, white, long-trumpet-shape flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time seeds are sown. Very fragrant. 2 to 3 feet.
Tr. Pkt. 50c 1/4 oz. \$1.00 Oz. \$3.50

Regale. This wonderful Lily is easily grown from seed, flowering the second season.
Tr. Pkt. 20c 1/4 oz. 40c Oz. \$1.25

Tenuifolium (Coral Lily). Bears in profusion medium-sized flowers of perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy.
Tr. Pkt. 35c 1/4 oz. 75c Oz. \$3.00

LINUM

Perene Sibericum. Attractive blue flowers produced on plants 2 1/2 ft. tall. Tr. Pkt. 15c Oz. 50c

Flavum Nanum Compactum. Dwarf yellow continuous bloomer. 6 inches. Tr. Pkt. 25c 1/4 oz. 75c

LOBELIA

Cardinalis. The cardinal flower. Fiery red flowers. Three feet.
Tr. Pkt. 25c 1/4 oz. 80c Oz. \$2.80

LUPINUS (*Polyphyllus*)

Russell Lupins (Miracle Flowers). Extraordinary colors; many new shades never before seen in Lupins; self blues, pinks, reds, yellows, maroon, purples; bi-colors such as violet and white, blue and yellow, red and bronze, red and white, yellow and orange, pink and white, and others; the standard is one color, the keel another. Individual flowers above average size, upright standards of some being an inch across. The flower spike resembles a closely set, well rounded column of Sweet Peas. All flowers on spike open at one time from top to bottom. Requires a well drained location and thrives in cool climate.
Tr. Pkt. 35c 1/4 oz. 55c Oz. \$2.00

MATRICARIA (Feverfew)

Matricaria Double Select (Ball's Double White). This is the only fully double flowering pure white strain of Feverfew from seed.
Tr. Pkt. 35c 1/8 oz. \$1.00 1/4 oz. \$1.80

MYOSOTIS ALPESTRIS

Oblongata, Blue Bird. Large deep blue flowers 3 to 4 months after sowing. Also splendid for growing indoors during the winter.
Tr. Pkt. 35c 1/4 oz. 85c Oz. \$2.85

Royal Blue. A deep rich blue flower produced on plants about 12 inches high.
Tr. Pkt. 30c 1/4 oz. 90c Oz. \$2.90 4 oz. \$9.00

OENOTHERA

Lamarkiana. Yellow flowers of good size on long spikes.
Tr. Pkt. 15c Oz. 60c

PAPAVER ORIENTALE (Oriental Poppy)

	Tr. Pkt.	Oz.
Oriental. Scarlet.....	\$0.25	\$2.50
Mixed. A selection of the finest varieties.....	.35	3.50

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

PENTSTEMON (Beard Tongue)

Hybrid Gloxinoides Mixed. Careful selection of the choicest Hybrids
2½ ft. Tr. Pkt. 25c ¼ oz. 75c

PHYSALIS (Chinese Lantern Plant)

Franchetti. An ornamental variety of the Winter Cherry, forming dense bushes about 2 feet high. Bears a profusion of bright orange-scarlet lantern-like fruits which can be cut and dried, in which shape they are used extensively for floral decorations during the winter.
Tr. Pkt. 25c

PRIMULAS (Hardy Primrose)

Auricula. Choice mixed. Tr. Pkt. 75c 1/16 oz. \$1.00
Bullesiana Hybrids. Shades of yellow, orange, apricot and carmine. May-June. 1½ feet. Tr. Pkt. 50c
Chinensis Dazzler. Scarlet, single. Tr. Pkt. \$1.00

PRIMULA POLYANTHA VERIS HYBRIDS

A. B. C. Private Stock

Exceptional wide range of brilliant colors—including reds, yellows, purples, as well as blues, pinks and other rare colors. Plants compact with good stems. Grower advises florets producing this seed all measured three inches or better. Try "A.B.C. Private Stock" this season. Tr. Pkt.—(About 100 seeds). \$1.25
3 Tr. Pkts. 3.00

Veris Kleyni. Heavy stems 8-12 inches carrying immense heads of 15-25 florets. Wide range of colors. Hardy. 100 seeds. \$1.00

PUERARIA (Kudzu Vine)

Thunbergiana. The fastest growing hardy climbing plant. It will grow 8 to 10 feet the first year from seed.

Tr. Pkt. 20c

PYRETHRUM HYBRIDUM (Persian Daisy)

	Tr. Pkt.	Oz.
<i>Roseum Rose</i> . Bright rose color. (1/4 oz., \$1.60)	\$0.50	\$6.00
<i>Grandiflorum</i> . Mixed. Single, large flowering.35	5.00
<i>Grandiflorum</i> . Mixed. Double. (1/4 oz., \$2.50)	.50

RUDBECKIA (Cone-Flower)

Starlight. This large-flowered, semi-double selection out of Kelvedon Star, is certainly a free bloomer. Its doubleness varies from fully double to single, mostly with about three rows of petals. Coloring is from primrose yellow to mahogany and bicolors, with mahogany centers. Unique for cutting and arrangements, with nice long stems. About 3 feet tall, branching plants.

Tr. Pkt. 50c 1/16 oz. \$1.25 ⅛ oz. \$2.00

Purpurea (Giant Purple Cone-Flower). Flowers about 4 inches across, of a peculiar reddish purple with a remarkably large cone-shaped center of brown. Forms bushy plants 3 feet high and blooms from July to October. Tr. Pkt. 30c Oz. \$3.00

SALVIA (Sage)

Aurea Grandiflora. A hardy perennial variety producing during August and September spikes of pretty sky-blue flowers in great profusion; 3 to 4 feet. Tr. Pkt. 25c

SCABIOSA

Caucasica (Blue Bonnet). Mixed. Valuable for cutting, as the blooms last a long time in water. Color soft lavender-blue; 3 feet.

Tr. Pkt. 25c ¼ oz. 75c Oz. \$2.50

Caucasica Isaac House Giant Hybrids. A great improvement over *Caucasica*. Colors from light to darkest blue, but delicate lilac and mauve shades predominate. Tr. Pkt. 35c

Columbaria Lavender. Lavender similar to above.

Tr. Pkt. 25c ¼ oz. 75c Oz. \$2.50

Columbaria Pink. Beautiful soft pink flowers 2 to 2½ inches across.

Tr. Pkt. 25c ¼ oz. 75c Oz. \$2.50

Fischeri. Large flowers in violet blue. Tr. Pkt. 35c

Japonica. Bushy plants, 2½ feet in height, and beautiful lavender-blue flowers. Tr. Pkt. 20c Oz. \$1.25

STATICE (Sea Lavender)

Splendid hardy perennials either for the border or rockery, producing panicles of minute flowers which can be dried and used for winter bouquets.

Caspia. The most beautiful of all perennial Sea Lavenders. Very vigorous in habit, with 3 foot stems carrying innumerable lilac flowers.

Tr. Pkt. 25c ¼ oz. 75c

Dumosa. Dense clusters of pure silver gray blooms; 30 inches.

Tr. Pkt. 35c ¼ oz. 85c Oz. \$3.00

Latifolia. Purplish flowers.

Tr. Pkt. 25c ¼ oz. 75c Oz. \$2.25

STOKESIA (Cornflower Aster)

Cyanea Blue. A beautiful native hardy perennial, growing about 2 feet high and bearing pretty lavender-blue flowers.

Tr. Pkt. 35c Oz. \$2.80

SWEET WILLIAM (See *Dianthus Barbatus*)

THALICTRUM (Meadow Rue)

Adiantifolium. Yellow flowers. 1½ ft. Tr. Pkt. 20c ¼ oz. 50c

Dipterocarpum. Its dainty, graceful sprays of flowers, elegantly arranged on stems 4 feet high, are invaluable for cutting. The flowers are a charming shade of violet-mauve, which is brightened by a bunch of lemon yellow stamens and anthers.

Tr. Pkt. 35c Oz. \$3.25

THERMOPSIS

Caroliniana. A showy tall growing hardy perennial, producing in June and July long spikes of Lupin-like yellow flowers. 3 feet. Excellent for cutting. Seeds germinate slowly.

Tr. Pkt. 25c Oz. \$2.25

THYMUS

Serpulatum (Wild Thyme). A dwarf perennial with fragrant foliage. Of creeping habit and unexcelled for rock gardens and between stepping stones. Lovely small purple blooms during the summer.

Tr. Pkt. 50c ⅛ oz. \$1.50

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



Viola "Chantreyland"

TRITOMA

(Red-Hot Poker, Flame Flower, Torch Lily). Early Flowering Hybrids. These are easy to grow from seed and they will come into blossom quite quickly. The seed we offer has been saved from a splendid collection. Tr. Pkt..... 25c 1/4 oz..... 65c

Pfitzer's Hybrids. Scarlet. Tr. Pkt..... 25c 1/4 oz..... 65c

TROLLIUS (Globe Flower)

Trollius Ledebouri. Seed should be frozen over winter for proper germination.

Golden Queen. Large orange flowers, 3 to 4 feet. Very fine early flowering variety. Tr. Pkt..... 35c 1/8 oz..... \$1.50

TUNICA

Saxifraga. A pretty tufted plant with light pink flowers produced all summer. Useful either for the rockery or the border.

Tr. Pkt..... 35c 1/2 oz..... \$1.25

VALERIANA (Valerian)

Mixed. Showy, hardy border plants producing large corymbs of red or white flowers. Fine for bouquets. Mixed colors; 2 feet.

Tr. Pkt..... 25c 1/4 oz..... 65c

BOOKS EVERY FLORIST SHOULD OWN

COMMERCIAL FLOWER FORCING, by Alex Laurie and D. C. Kippling. Fourth edition. A concise treatise on the growing of various flower crops. The chapter titles include: Greenhouse Construction and Heating; Factors Influencing Plant Growth; Soils; Fertilizers; Gravel Culture; Reproduction; Diagnosing Greenhouse Ills; Major Crops; Minor Crops; Miscellaneous Cut Flower Crops; Bulbs, Corms and Tubers; Flowering Pot Plants; Foliage Plants; Forcing Hardy Plants; Cloth Houses; Wholesale Marketing; Costs of Production. 598 pages. Illustrated..... \$4.75

Handbook of Fertilizers, by A. F. Gustafson. Source, composition, effects and application of commercial fertilizers. 172 pages, revised edition (1939)..... \$2.00

The Album of Designs—Funeral Flowers. Handsome pictures of funeral pieces, many full-page size; assist greatly in taking funeral orders more quickly. 96 pages (1945)..... \$1.50

The Designer's Notebook. Up-to-date methods of arranging funeral work, wedding bouquets, corsages and table flowers. Illustrated. For beginners, and experienced designers. 96 pages (1940)..... \$1.00

VERBENA

BONARIENSIS

Slender freely-branched stems attain a height of 4 to 5 ft. and bear numerous terminal sprays of Heliotrope flowers during July and August. Tr. Pkt..... 35c

BIPINNATIFIDA

Fern-like foliage 18 inches high, covered with lavender-blue flowers produced in clusters. Holds fine appearance throughout full blooming period, June-November. Tr. Pkt..... 25c 1/4 oz..... 75c

VERONICA (Speedwell)

Maritima (Longifolia). Long spikes of blue flowers from July to September. Tr. Pkt..... 25c

Spicata. 1 1/2 feet high. Has long spikes of bright blue flowers in June and July. Tr. Pkt..... 35c 1/4 oz..... 80c

VIOLA

CORNUTA

	Tr. Pkt.	1/4 oz.	Oz.
Apricot . Beautiful rich apricot shades tinged towards center	\$0.50	\$2.00	\$6.00
Arkwright Ruby . Bright ruby crimson, with central markings; velvety; fragrant.....	.50	2.60	8.00
Avalanche . Large pure white.....	.50	2.00
Bizarre . A most extraordinary coloring—the two upper petals are pure violet-purple and the lower three clear apricot.....	.50	2.00
Blue Butterfly . Mid-blue shading to white. Resembles Pansy Beaconfield.....	.50	1.25	4.00
Blue Elf50	2.25
Blue Perfection . Light blue. Large flowered. 8 in..	.50	1.75	5.50
Chantreyland . A perfect Viola, producing masses of purest apricot flowers.....	.50	2.25	6.00
Luted Splendens . Chrome yellow. 8 in.....	.50	1.50	4.50
Papilio . Blue and white. 6 in.....	.35	1.25	4.00
Papilio . Deep violet.....	.35	1.55	4.50
Primrose Perfection . A good yellow.....	.35	1.40
White Perfection . White. Large flowered. 8 in...	.35	1.25	4.00
Special Mixture . Bright shades of self colors of red, yellow, blue and apricot.....	.50	1.25	4.00

VIOLA—VARIOUS TYPES

Johnny Jump Up. Little Pansy faces of purple, blue and yellow..... 50

COMMERCIAL FLORICULTURE, by Fritz Bahr. Fourth edition, revised and brought up to date. A practical manual for the retail grower. The best book for the all-around florist. A guide to the inexperienced showing the profitable methods of growing and selling flowers and a help to the experienced as a volume of reference and reminder. Part I is devoted to opportunities and responsibilities of the florists' business. Part II has 300 pages of cultural information. Written by a retail grower of lifelong experience. 646 pages. Illustrated..... Out of Print

Propagation of Plants, by M. G. Kains and L. M. McQuesten. A reference book for propagators in greenhouse and nursery. It includes seed testing, layerage, division, separation, rooting cuttings by growth-stimulating substances, greenhouse fumigation, grafting, budding, stock and scion handling, nursery management and pest control. 375 illustrations. 637 pages (1942)..... \$4.00

"Vogue in Flowers" (new edition). Contains many fine illustrations of the latest styling in Wedding Flowers, Corsages, Table Decorations, etc. \$1.50

HOLLAND BULBS

The aid of experts in Holland and America has been received in selecting the best varieties for florists for forcing. All orders mailed us before July 1st will be especially packed in Holland with the choicest of the crop.



A Field of Darwin Tulips in Holland

NARCISSUS... DAFFODILS



Above illustration shows a section of one hundred acres in Oregon devoted to the production of King Alfred Narcissus for The American Bulb Co., Chicago and New York.

Make your selection from the following choice varieties

ACTEA—(Poeticus) large perianth, broad and pure white cup, yellow fiery red edge.

BEERSHEBA—(White Trumpet) Pure white.

CARLTON—(Inc.) large perianth sulphur yellow, cup clear yellow.

CHEERFULNESS—(Poetaz) Double creamy-white.

EARLY PERFECTION—(Poetaz) perianth white, cup yellow.

EMPEROR—Primrose perianth; deep yellow trumpet.

FORTUNE—(Incomparabilis) Perianth deep yellow, trumpet shaped orange cup.

GERANIUM—(Poetaz) Perianth pure white, cup deep orange-red.

GOLDEN HARVEST—(Trumpet) very large golden-yellow, early.

HELIOS—(Inc.)—Perianth deep yellow, cup orange-yellow.

KING ALFRED—Golden yellow; very large frilled flowers.

LA FIANCEE—(Poetaz) Perianth white, light orange cup.

LAURENS KOSTER—(Poetaz) pure white perianth, orange-yellow cup.

L'INNOCENCE—(Poetaz) perianth white cup yellow good forcer.

MAGNIFICENCE—(Trumpet) uniform deep golden yellow.

MIN TALMA—Yellow trumpet—fine forcer.

MRS. E. H. KRELAGE—White trumpet, perianth sulphur-yellow.

SPRING GLORY—Early, white petals, chrome yellow trumpet.

THALIA—(Triandrus Hybr.) Large snow-white.

THE FIRST—(Trumpet) Perianth pale yellow, yellow trumpet.

VON SION—(Double) golden yellow.

NARCISSUS

Florida Grown

Paper White Narcissus

12 ctns. (1,250 to case).....	14 ctns. (1,000 to case).....
13 ctns. (1,250 to case).....	15 ctns. (900 to case).....

Yellow—Paper Whites

14 ctns. (1,000 to case).....	16 ctns. (800 to case).....
15 ctns. (900 to case).....	

"Supreme Quality" LILIES

FOR EARLY AND LATE FALL DELIVERY

CROFT LILIES

Due to heavy crop of last Fall harvest, it enabled the growers to select only the best selected stock for planting. Our growers have planted for this Fall delivery 5"-6" and 6"-7" to enable us to get bulbs that will produce heavy in flowers for Easter forcing. Easter 1949 is April 17th. Your lilies will be stored and precooled properly, delivered to you during the months of November-December, earlier if desired.

7-8 inch—250 bulbs to case
8-9 inch—200 bulbs to case
9-10 inch—150 bulbs to case
10-11 inch—100 bulbs to case

GENUINE ESTATE LILIES

Guaranteed from originator's strain. We have already delivered in all sizes more than 200,000. A good lily for greenhouse forcing for cut; very desirable for outdoor planting. Grows taller than Croft and blooms later.

7-8 inch—250 bulbs to case
8-9 inch—200 bulbs to case
9-10 inch—150 bulbs to case

ROYAL KENYON DAVIS

Similar to Croft; blooms about ten days earlier. Purple stem; very desirable for Easter forcing.

6-7 inch—300 bulbs to case 8-9 inch—200 bulbs to case
7-8 inch—250 bulbs to case 9-10 inch—150 bulbs to case

ACE LILIES

A sport of Croft; exceptionally fine large blooms; blooms later than Croft under ordinary growing conditions. Some growers can bring in for Easter under special attention.

7-8 inch—250 bulbs to case
8-9 inch—200 bulbs to case
9-10 inch—150 bulbs to case

LILIUM FLORIDI

Longiflorum Perfection
Longiflorum Mexican
Lilium Giganteum
Lilium Rubrum
Lilium Auratum

OTHER BULBS TO BE ORDERED NOW

DUTCH IRIS

IMPERATOR—Brilliant blue,
WHITE EXCELSIOR—Extra large, white.
WEDGEWOOD—Even Wedgewood blue.
YELLOW QUEEN—Uniform yellow.

CHINESE SACRED LILIES FREESIAS

APOTHEOSE—Bright carmine-pink, white throat.
BLANCHE BLUE—Popular blue variety.
ELDER'S DOUBLE WHITE—(New).
ELDER'S GIANT WHITE—Large white, late flowering.
GOLDEN DAFFODIL—Exceptional yellow.
JUDY—Golden yellow.
PURITY—Improved Superflora, white.
ROSY MORN.
SCHROEDER'S WHITE PERFECTION.
SUNSET—New orange-colored variety.
WHITE CHIEF—Large white.

SCILLA SIBIRICA

Blue
MUSCARI (Grape Hyacinths)
Blue

AMARYLLIS

Giant American Hybrids

2½ to 2½ inch.....
2½ to 2¾ inch.....
2¾ to 3 inch.....
3 to 3¼ inch.....
3¼ to 3½ inch.....

ANEMONE

GIANT ST. BRIGID NO. 1—Large semi-double flowers of the most brilliant hues and delicate shades of colors, including a good proportion of rose, pinks, lavenders and blues.

CALLA AETHIOPICA (White Calla)

1¼ to 1½ inches diameter.....
1½ to 1¾ inches diameter.....
1¾ to 2 inches diameter.....
2 to 2½ inches diameter.....

CALLA ELLIOTTIANA (Yellow Calla)

1¾ to 2 inches diameter.....
2 to 2½ inches diameter.....
2½ to 3 inches diameter.....
3 inch and up diameter (scarce).....

CHIONODOXA

LUCILEA—Porcelain blue.

CROCUS

Blue and Purple Shades.....
Striped Shades.....
White Shades.....
Yellow Shades.....
All Colors Mixed.....

ORNITHOGALUM Arabicum (Star of Bethlehem)

RANUNCULUS Claremont Hybrids

Jumbo—Tops—Ones and Twos

FANCY LEAVED CALADIUMS

"True Brazilian Type"

CALADIUMS

Elephant Ears—Ready in January
7 to 9 inch.....
9 to 11 inch.....

CANNAS

Large 2—3 Eye Roots

GLADIOLUS

For Forcing—In All Leading Varieties

PETUNIAS—A Select List

NANA COMPACTAS FOR POT PLANTS AND BEDDING

Admiral Improved

Considered the choicest of all the dwarf blue bedding Petunias. Flowers ruffled at the edges and can be classed as medium size grandiflora. Exceptional for bedding or pots. You won't go wrong making a heavy planting of our improved strain.

Tr. Pkt. 75c 1/32 oz. \$3.00
1/16 oz. \$5.50 1/4 oz. \$20.00

Celestial Rose Improved

A particularly choice selection of this valuable variety and much superior to the regular strains on the market. Highly recommended.

Tr. Pkt. 50c 1/8 oz. \$1.00
1/4 oz. \$1.75 Oz. \$6.00

Cheerful

Clear salmon pink flowers with deeper rose veining in throat. Dwarf compact growth.

Tr. Pkt. 50c 1/16 oz. 90c
1/8 oz. \$1.60

Cream Star

Flowers are a soft creamy white deepening toward throat to bright golden-yellow. Star shaped. Dwarf habit.

Tr. Pkt. 50c 1/8 oz. \$1.25

RUFFLED GRANDIFLORA

Flaming Velvet

The giant ruffled flowers of this variety make an eye-catching display in their vivid blood-red color. Uniformly compact in growth. Flaming Velvet is undoubtedly one of the best.

Tr. Pkt. 50c 1/64 oz. \$1.00

Mixtures

A. B. C. FLUFFY RUFFLES

You will find the flowers so highly ruffled that they almost have appearance of doubles. Wide color range.

Tr. Pkt. 50c 1/32 oz. \$1.50
1/16 oz. \$2.50

CALIFORNIA GIANT

Theodosia Re-Selected

Hand-pollinated seed and produced under glass. Beautiful rose-pink with gold throat. One of the choicest Petunias available, either for pot plants or bedding. Tr. Pkt. 50c

1/64 oz. \$1.40 1/32 oz. \$2.50

English Violet

The same pleasing shade of blue-violet as the violet for which it was named. Plants normally grow a foot to a foot and a half tall.

Tr. Pkt. 50c 1/8 oz. \$1.25

Heavenly Blue

Medium to light silvery blue. Another of the standard varieties that has not yet been replaced. Tr. Pkt. 35c
1/8 oz. 95c 1/4 oz. \$1.65 Oz. \$4.95

Jigloo

Prolific blooming habit. The plants are most uniform and compact, 12-15 inches tall. One and a half inch small creamy white, single flowers with yellowish throats in sheets of bloom. True and excellent for bed or border, early to late. All-American Winner 1943.

Tr. Pkt. 50c 1/8 oz. \$1.10

King Henry

Rich velvety red; uniformly extra dwarf and large flowered. Well known to most florists, it has become the standard of excellence in its color, especially if to be grown under glass.

Tr. Pkt. 50c 1/32 oz. \$1.30

CALIFORNIA GIANT

Glamour

A lovely selection out of Bodger's Supreme Florists Strain. It has a large salmon-rose flower with brown veining on white in the throat; a free and continuous bloomer. This is an excellent color under artificial light and outdoors. There is a little variation in color shades and though mostly with wavy, fringed petals, some come plain edged and smaller in size than the 4 to 5 inches. Height is usually 15 to 18 inches.

Tr. Pkt. 50c 1/64 oz. \$2.00

RUFFLED LITTLE GIANTS

A new and desirable introduction to Petunias. The plants are very compact and erect growing 8" to 10" tall and literally covered in bloom when in full flower. The flowers are medium sized and well ruffled and in color range from a combination of pink and white to red and white. Excellent for either border or pots.

Tr. Pkt. 75c 1/64 oz. \$1.40
1/32 oz. \$2.50 1/16 oz. \$4.50

DWARF ERFURT MIXTURE

Our own mixture of all the better varieties in this class. Tr. Pkt. 50c
1/64 oz. \$1.75

Rosy Morn Improved

Deep, strong rose; white center. Another of the standard varieties for which we consistently find a steady demand. A select, very dwarf strain. Tr. Pkt. 35c
1/4 oz. 85c Oz. \$3.00

Snow White

Its compact floriferous habit admirably suits border and pot plant requirements. We confidently recommend "Snow White" for all who demand a good white dwarf Petunia.

Tr. Pkt. 35c
1/4 oz. \$1.00 Oz. \$3.50

Topaz Queen

This brilliant scarlet rose Petunia is the brightest color in the bedding class. Extra dwarf but strong grower, it will flourish under our most trying mid-summers.

Tr. Pkt. 35c
1/4 oz. \$1.75 Oz. \$6.00

NANA COMPACTA

Formula Mixture

Special formula mixture from above and other named varieties. Tr. Pkt. 30c
1/4 oz. 85c Oz. \$3.00

LARGE FLOWERING SINGLE FRINGED

(Hybrida Grandiflora Fimbriata)

Dainty Lady. Dark cream color. Desirable as a pot plant, not, however, recommended for bedding.

Tr. Pkt. 50c 1/64 oz. \$1.50

Pink Triumph. Clear rose-pink. Tr. Pkt. 50c

Pride of Portland. Rose Pink.

Tr. Pkt. 50c 1/64 oz. \$1.25

RUFFLED GRANDIFLORAS

Brilliant Rose. Deep bright rose-pink. Very effective.

Tr. Pkt. 50c 1/64 oz. \$1.10

Burgundy. Strong burgundy or dark wine red.

Tr. Pkt. 50c 1/32 oz. \$1.50

Blue Beauty. A rich velvety blue. Tr. Pkt. 50c

Flaming Velvet. Velvety blood red. Prolific.

Tr. Pkt. 50c 1/64 oz. \$1.25 1/32 oz. \$2.25

Purple Prince. Popular velvety purple.

Tr. Pkt. 50c 1/64 oz. \$1.25

White Cloud. All-purpose dwarf white.

Tr. Pkt. 50c 1/64 oz. \$1.95 1/32 oz. \$3.25

Giant Steel Blue. Light bluish white, dark veins.

Tr. Pkt. 50c 1/64 oz. \$1.75

PETUNIAS OF OUTSTANDING VALUE

PETUNIA NANA COMPACTA DWARF HYBRIDS

Most Widely Used Class for Bedding, Combination Boxes and for Attractive Small Pot Plants

The Nana Compacta class of Petunias differ from the regular Hybrids principally in that they are more dwarf in their habit of growth. While some of the varieties are adaptable to pot culture, their greatest demand is as bedding and window box plants. Offer these to your customers by the flat.

Admiral Improved. Considered the choicest of all the dwarf blue bedding Petunias. Tr. Pkt. only 75c
 1/32 oz. \$2.25 1/16 oz. \$5.50 1/4 oz. \$20.00

Blue Bedder. (Sutton's.) Fairly deep blue shaded violet, medium dwarf. Tr. Pkt. 35c 1/4 oz. \$1.25

Celestial Rose Improved. A particularly choice selection of this valuable variety and much superior to the regular strain. Highly recommended. Tr. Pkt. 50c
 1/8 oz. \$1.00 1/4 oz. \$1.75 Oz. \$6.00

Celestial Rose. One of the most popular deep rose varieties for bedding. Tr. Pkt. 35c 1/8 oz. 80c
 1/4 oz. \$1.40 Oz. \$4.40 2 oz. \$7.75

Chicago Blue. Rich-colored blue. Withstands bad weather admirably. We highly recommend this variety. Tr. Pkt. 35c 1/4 oz. 75c

Cream Star. (All-America Silver Medal Winner.) Soft, creamy white. Flowers bluntly star-shaped. Tr. Pkt. 35c 1/8 oz. \$1.25

General Washington. Ruffled blooms with large open throats are 3 inches or more in diameter. A rich, velvety amaranth red with a glistening reddish-black throat. Tr. Pkt. 75c

Glow. Striking carmine-rose and of a much stronger color than Celestial and unquestionably the "highlight" in dwarf rose-colored Petunias. Tr. Pkt. 35c 1/16 oz. \$1.25
 1/8 oz. \$2.00 1/4 oz. \$3.75 Oz. \$13.50

Igloo-white. Tr. Pkt. 50c 1/8 oz. \$1.10

King Henry. Rich velvety red; uniformly extra dwarf and large flowered. Tr. Pkt. 50c 1/32 oz. \$1.30 1/16 oz. \$2.50

Martha Washington. Nicely ruffled; light pink with dark veined throat; extra compact. Tr. Pkt. 50c 1/32 oz. \$1.15

Rose of Heaven. Brilliant rose-pink. Tr. Pkt. 35c 1/4 oz. 75c Oz. \$2.65

Rosy Morn. Fairly deep rose with light throat. Tr. Pkt. 25c
 1/4 oz. 85c Oz. \$2.75

Snowball. Very compact in its habit of growth. Pure white. Tr. Pkt. 30c 1/4 oz. 85c Oz. \$3.00

Snow Queen. Dwarf, pure white. Tr. Pkt. 35c
 1/4 oz. \$1.00 Oz. \$3.50

"Snow White." Its compact floriferous habit admirably suits border and pot plant requirements. Tr. Pkt. 35c
 1/8 oz. 80c 1/4 oz. \$1.00 Oz. \$3.50

Topaz Queen. This brilliant scarlet rose Petunia is the brightest color in the bedding class. Tr. Pkt. 35c 1/4 oz. \$1.75 Oz. \$6.00

Twinkles. Small flowered, bright rose, starred white. Tr. Pkt. 25c
 1/4 oz. 65c Oz. \$2.20

Velvet Ball. Large-flowered velvety crimson. Quite dwarf. Tr. Pkt. 75c 1/32 oz. \$1.50

Violacea. Fairly dwarf rich violet-blue. Tr. Pkt. 35c 1/4 oz. \$1.25 Oz. \$2.25

Violet Blue. The grand color of this new Petunia, which is a rich violet with a bright blue cast, justifies its being classed as the most important addition yet to be developed in the Nana Compacta group. Tr. Pkt. 35c 1/8 oz. 85c 1/4 oz. \$1.50 Oz. \$5.00

Nana Compacta—Formula Mixture. Special formula mixture from above-named varieties. Tr. Pkt. 30c 1/4 oz. 85c 1 oz. \$3.00

"REGULAR" OR TALL HYBRIDS

Mars. The flowering trials of this variety show it to be very large flowered and in color the deepest crimson. Especially recommended for mass bedding effects.

Tr. Pkt. 35c 1/4 oz. \$1.10 Oz. \$4.10

Blue Bee. Bright violet-blue. Tr. Pkt. 35c 1/4 oz. 50c

Flaming Velvet. Rich velvety red. Highly attractive color. Tr. Pkt. 35c 1/4 oz. \$1.50 Oz. \$5.00

Honor Bright. A deep glowing salmon. Tr. Pkt. 35c 1/4 oz. \$1.00

Howard's Star Improved. Tall velvety crimson, white star. Tr. Pkt. 35c 1/4 oz. \$1.00

Petunia Hybrid Luminosa. Vivid Tyrian Rose. Tr. Pkt. 35c 1/4 oz. 50c

Radiance. All America Silver Medal winner. Cerise-rose with enough underlying salmon to remove the harshness commonly found in a cerise-rose, without losing the brilliance. Tr. Pkt. 35c
 1/4 oz. \$1.00 Oz. \$3.50

Topaz Rose (New). Deep brilliant fiery rose. Tr. Pkt. 35c 1/4 oz. 75c

Violacea. Deep violet. Tr. Pkt. 35c
 1/4 oz. \$1.25 Oz. \$2.25

White. Best clear white in this class. Tr. Pkt. 25c 1/4 oz. 55c

Exquisite Mixture. A formula mixture, made up of all the above varieties. Tr. Pkt. 25c 1/4 oz. 65c Oz. \$2.20

THE BALCONIES

Cornflower Blue. Mid-blue shade. Tr. Pkt. 35c
 1/8 oz. 90c 1/4 oz. \$1.65

White. Tr. Pkt. 35c 1/4 oz. \$1.35

Crimson. Tr. Pkt. 35c 1/4 oz. \$1.35

Rose. Tr. Pkt. 35c 1/4 oz. \$1.35

Rosy Morn. Pink with a white throat. Tr. Pkt. 35c
 1/16 oz. 65c 1/8 oz. \$1.10

Mixed from above. Tr. Pkt. 35c
 1/4 oz. \$1.35 Oz. \$4.50

Additional All-Double Petunias . . .

RECENT INTRODUCTIONS

Pan-American Strain

Allegro. Large double fringed deep salmon flowers. A beautiful new color in this class that will appeal to many customers.

500 seeds.....\$2.50 1000 seeds.....\$4.00

Nocturne. A deep midnight-purple or Elk's Pride purple. Flowers somewhat semidouble.

500 seeds.....\$2.50 1000 seeds.....\$4.00

Sonata. Large, double, pure white flowers. Fine for Mother's day. Recommend pinching plants to induce branching.

500 seeds.....\$2.50 1000 seeds.....\$4.00

Minuet. Lavender-orchid. This variety is inclined to draw up and should be pinched for shapely plants.

500 seeds.....\$2.50 1000 seeds.....\$4.00

Caprice. Double deep fringed bright rose flowers on dwarf-growing plants. A very attractive color that will sell on sight.

500 seeds.....\$2.50 1000 seeds.....\$4.00

Glorious Mixture. Contains tall and dwarf types in all of the above colors. This formula mixture is first class in every respect.

500 seeds.....\$2.00 1000 seeds.....\$3.50

DOUBLE PETUNIA

Colossal Shades of Rose

The largest, 100 per cent double, plain, waved, ruffled and fringed petaled, strong and vigorous growing Petunia yet to be seen. Plants grow about eighteen inches tall, with heavy stems, luxuriant foliage and under good cultivation

the huge flowers measure from four to five and one-half inches across. The color shades range from a few of light and salmon-pink to mostly deep pinks and purplish rose. Awarded Silver Medal 1945. Tr. Pkt. \$3.00

DOUBLE PETUNIA

America

Silver Medal All-America 1943. Medium-sized, carnation-flowered, rose-pink. Prolific-blooming Nana Compacta. Flowers are produced all season long, making it fine for bedding as well as for cut flower purposes. Very satis-

factory as a pot plant.

½ Tr. Pkt. \$1.50

Tr. Pkt. \$2.50 1/64 oz. \$7.50 1/32 oz. \$13.50

IT IS WISE to place your order for Petunia seeds NOW — for delivery from October to January from the most comprehensive offering and receive your complete requirements of new fresh seeds when you want them.

Two Outstanding Petunias for 1948-1949

NEW DWARF RUFFLED PETUNIA

Garden Giants

The outstanding feature of this new variety is its satisfactory plant growth. The plants uniformly develop into well-rounded mounds 12 to 15 inches high. They start flowering when extremely small and continue their gorgeous display all through the summer, holding their size and ruffling even under the adverse conditions of heat and dryness.

Because of its uniformity and continuous blooming, it is by far the best variety of Giant Ruffled Petunias for borders we have ever seen. The mixture includes a wide variety of bright color combinations. Tr. Pkt. \$1.50

1/64 oz. \$2.50 1/32 oz. \$6.00 1/16 oz. \$10.00

PETUNIA HYBRIDA NANA COMPACTA

Glowing Rose

The intense brilliance of this new Petunia makes it the most startling of all the dwarf bedding varieties.

The individual flowers are much larger than Celestial Rose and of an even shade that, with us, held its intense color right up until the last flowers. The plants are of the same well-rounded mound shape as Celestial Rose and of an unusual uniformity, at no time becoming unshapely.

Another advantage is its earliness and long season of bloom. Planted at the same time with the other Nana Compacta varieties, it started flowering at least one month earlier and remained in full bloom as long as the later kinds. This makes it even more desirable for both home garden use and as a bedding plant for the plant grower. Tr. Pkt. 75c

1/8 oz. \$2.00 1/4 oz. \$3.50 Oz. \$11.00

A.B.C. Petunias in all their Glory!



Largest Collection of Double Petunias Ever Offered

NEW DOUBLE VARIETIES IMPORTED FOR 1948

MAYFLOWER—Conspicuously veined with bright carmine red on white ground, some show lighter vein. Very unique, but beautiful color. Flowers are large and well fringed. One of the worthy new additions to the Victorious Petunias.

MASTER CREAM—Double-flowering form of the Single "Dainty Lady." So far the nearest approach to the yellow. Dwarf and compact growth with large fringed flowers.

SILVER BLUE—It has been extremely difficult to develop clear blue, double Petunia without vein. It took us many years before we could establish it. This is all double type of the popular "Dwarf Erfurt Silver Lilac." The flowers are well fringed and large, just as large as the other Victorious strain of our introduction.

ORANGE—Flowers are just as large as other Victorious Strain, well doubled and fringed. Majority are bright orange color, with some lighter colored. A truly fine novelty.

ILLUMINATION—Developed from "Rosy-Carmine Improved," being brighter colored and more uniform in its bright red color with scarlet sheen. The brightest of all Victorious Petunias. Very large flowers of well fringed form. Exceptionally beautiful. Highly recommended for all-around purpose. Our very best as to color, plant habit and size of flower.

"**VICTORIOUS**," All Double Mixed Colors.

ADDITIONAL IMPORTED DOUBLE PETUNIAS — FAVORITES

THAT ARE AVAILABLE AGAIN

"World Beauty," rosy carmine improved

"Attraction," rich carmine rose with white

Pure White

Loveliness

LaFrance Pink

"Amaranth Red," red

"Blue Brocade," blue

Purple and White

"Orchid Beauty," silvery lilac

"Fantasy," violet blue and white

"Gaiety," rose red and white

PRICES: All of the above varieties \$3.50 per packet of approximately 800 seeds. Delivery from October on.

AMERICAN BULB COMPANY

CHICAGO and NEW YORK

Choice Petunias for Pots and Bedding



A. B. C. PRIVATE STOCK

RUFFLED GRANDIFLORA

A. B. C. Dwarf Elk's Pride. The DeLuxe of Purple Petunias. The most outstanding of all purple Petunias for pots, boxes, bedding, etc., "A. B. C. Dwarf Elk's Pride" is of upright growth and unusually free flowering. The color is a brilliant royal purple, with flowers of good size. This valuable strain is hand-pollinated and comes quite true from seed. Seed grown exclusively for A. B. C. customers. We have supplied "Elk's Pride" to the trade for the past several years, and our growers invariably repeat their purchases of this excellent variety from year to year.

Tr. Pkt.....	50c	1/64 oz.....	\$1.50
1/32 oz.....	\$2.50	1/16 oz.....	\$4.50

THEODOSIA (Re-Selected)

Hand-pollinated seed and produced under glass. Beautiful rose-pink with gold throat. One of the choicest Petunias available, either for pot plants or bedding. Tr. Pkt..... 50c
1/64 oz..... \$1.40 1/32 oz..... \$2.50

White Beauty. Fringed clear white. Tr. Pkt. 50c 1/64 oz. \$1.25

A. B. C. Single Fringed Mixed. This is an extra free flowering, medium dwarf fringed Grandiflora strain. We can not too strongly recommend it for growing young stock in flats and for bedding.

Tr. Pkt.....	50c	1/32 oz.....	\$1.50	1/16 oz.....	\$2.50
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DWARF CALIFORNIA GIANT

A. B. C. "Private Stock." You will find this blend of California Giants highly desirable as a pot plant to be grown in 3-inch or 4-inch pots for Easter and early Spring sales. Selected with great care, this strain is noted for its uniformly dwarf habit of growth and a high percentage of large, attractive flowers. In the A. B. C. Private Stock you will get a wide range of colors, including the lighter pinks and roses as well as the popular dark shades and bi-colors. **Grown exclusively for our customers.** The A. B. C. Private Stock strain is also offered in light and dark shades at the same price. Please specify if wanted. 1/2 Tr. Pkt..... 75c
Tr. Pkt..... \$1.25 1/64 oz..... \$2.50
1/32 oz..... \$4.50 1/16 oz..... \$8.00

RUFFLED GRANDIFLORA

A. B. C. Improved Snowstorm. An A. B. C. Introduction—Twelve inches high, Improved "Snowstorm" is a pure white developed along the line of our "Private Stock" Mixed color strain. Flowers are the same size, 3 to 4 inches in diameter. The free-blooming habit makes this new variety desirable as a pot or bedding Petunia. "Snowstorm" is the "Queen" of all White Petunias.

Tr. Pkt.....	75c	1/64 oz.....	\$1.75
1/32 oz.....	\$3.00	1/16 oz.....	\$5.25

A. B. C. Fringed Snowstorm. Glistening white with touch of yellow in throat. Abundant producer of medium to medium heavy fringed flowers, 2½ to 3 inches in diameter. Ideal for pots or bedding.

1/2 Tr. Pkt.....	65c	Tr. Pkt.....	\$1.00		
1/64 oz.....	\$2.25	1/32 oz.....	\$3.75	1/16 oz.....	\$6.75

RAMONA STRAIN GIANT DWARFS

Generally recommended for bedding work, as it is more robust in its habit of growth. A most desirable strain.

1/2 Tr. Pkt.....	60c	Tr. Pkt.....	\$1.00		
1/64 oz.....	\$1.75	1/32 oz.....	\$3.00	1/16 oz.....	\$5.50

GIANTS OF CALIFORNIA

Medium dwarf.

Tr. Pkt.....	75c	1/64 oz.....	\$1.65	1/32 oz.....	\$2.75
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Tall, choice colors.

Tr. Pkt.....	75c	1/64 oz.....	\$1.65	1/32 oz.....	\$2.75
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CALIFORNIA GIANTS — Separate Colors

PETUNIA CALIFORNIA GIANTS.

Crimson Glory. An outstanding new carmine red, veined markings.

Tr. Pkt.....	75c	1/64 oz.....	\$1.50
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Salmon Rose Shades. Tr. Pkt. 75c 1/64 oz. \$1.50

Glamour. Large salmon-rose flower with brown veining on white throat. Very free bloomer. Tr. Pkt. 50c 1/64 oz. \$1.75

Marilyn. Brightest salmon pink. Tr. Pkt. \$1.00 1/64 oz. \$1.50

Prince of Wuerttemberg. Deep red with dark throat.

Tr. Pkt.....	50c	1/64 oz.....	\$1.50
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Princess of Wuerttemberg. Rose-pink with veined dark throat.

Tr. Pkt.....	50c	1/64 oz.....	\$1.50
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